SKAWINA

Skawina in a nutshell

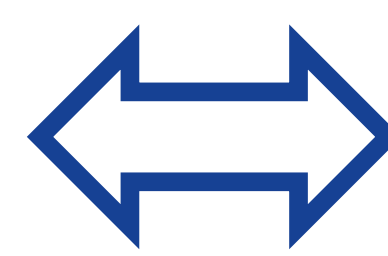|	
Country and region	Poland, Lesser Poland
Population and its development	24.310, slight increase
Pupils' share at population	3.590 (15%)
Size	20,5 km²
Density	1.185 / km²
City structure	town located in lowlands
No of schools	11
School choice model	mix of proximity rule and free choice

Main Challenge and Main Goal

"Culture of haste" and caregiver fears create a vicious cycle where parents, prioritizing social convenience and perceived safety, drive children door-to-door, generating the very danger they aim to avoid.

⟷

Shifting mindsets and reshaping spaces so that every student in Skawina has the opportunity to travel to school safely, independently, actively, and joyfully.

Planning Process Highlights

The Voice of Girls – a Gamification Workshop

As part of the innovative "City of Girls" workshops, a voice was given to teenagers aged 13–18. Using the video game The Sims 4 as a participatory tool allowed the girls to break down communication barriers, express themselves, and virtually design a space that perfectly meets their specifi c needs regarding safety and aesthetics.

The 3 x 3 Logical Matrix of Actions

	SHORT TERM	MID TERM	LONG TERM
HARDWARE	1.1 Access Control - Gate and Barrier Activation/Launch	1.2 Painting the Bay / Marking the Drop-off Area	1.3 Change in Traffic Management on Mickiewicza St.
SOFTWARE	2.1 Walking Bus / Bike Bus	2.2 "If you love, let them go"	2.3 #ComeOn Cool School Paths
ORGWARE	3.1 Opening the Gate, Entrance Wicket	3.2 Pedestrian Crossing Guard	3.3 Closing the Drop-off Bay/Area near the School

The heart of the IAP is the Logical Matrix, constructed based on the "3x3" principle. It ensures the clarity and feasibility of the IAP, avoiding the scattering of resources across dozens of minor initiatives.

This structure assumes:

⇨ 3 Intervention Areas (Hardware, Software, Orgware).

⇨ 3 Key Actions in each area (a total of 9 priority actions).

⇨ 3 Time Horizons (Short – pilots, Medium – implementation, Long – target investments).

Tools for Implementation

Crisis toolkit (Q&A - Ready-made Answers)

Prepare answers for the School Headmaster and the City Office to critic and attack to ensure they speak with one voice, like:

Question (Attack): "This is an outrage! Where am I supposed to stand to drop off a first-grader?!"

Answer (Empathy + Fact): "I understand that this is a change of habit. For first-graders, we recommend the parking lot at the Park (4 min walk). Because there are no cars right in front of the school, your child will safely enter the building without squeezing between bumpers."
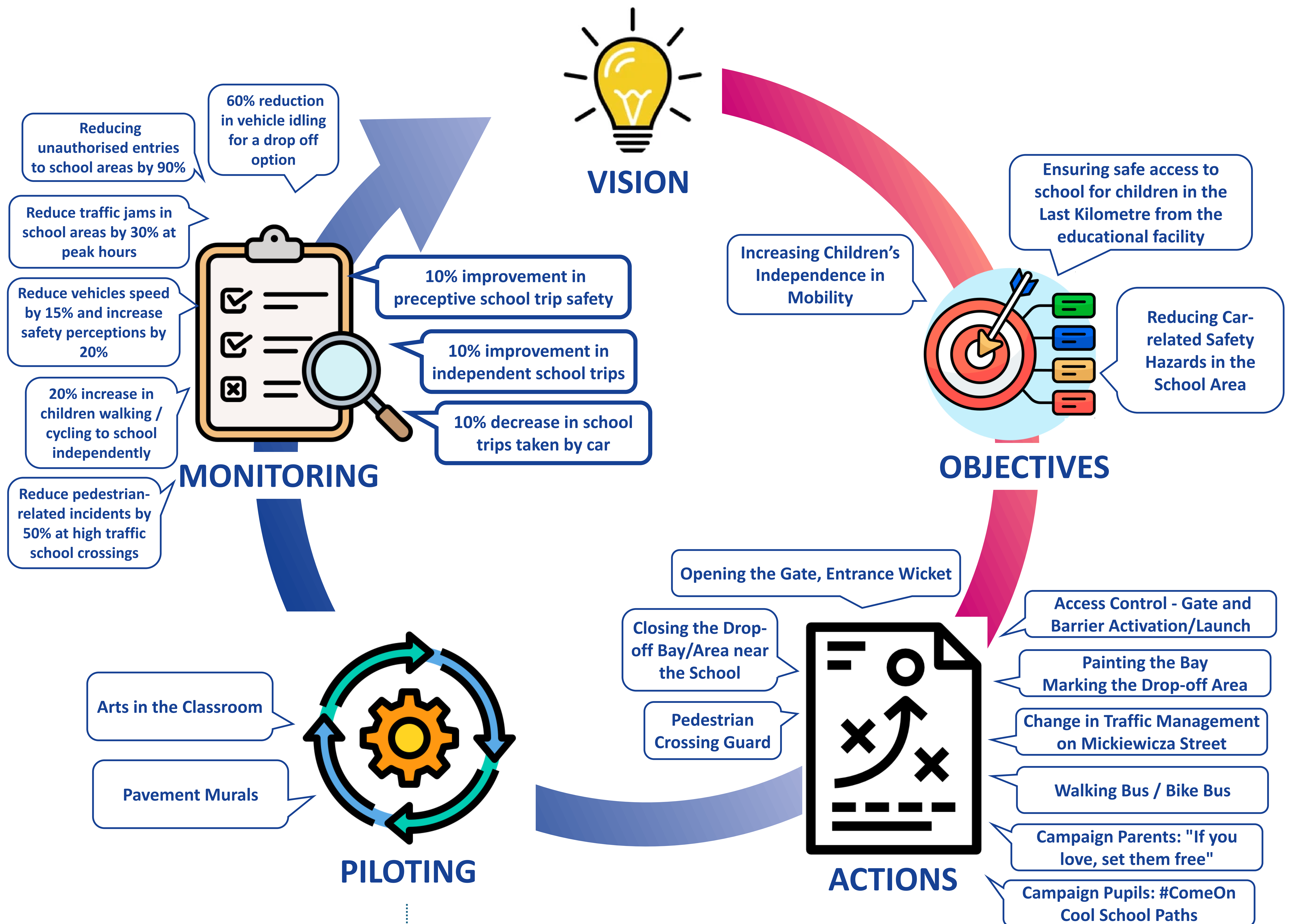
Monitoring by: Quarterly "Traffic Light" Reports

🟢 Green: Action proceeding according to plan.

🟡 Yellow: Risk of delay (requires Core Team attention).

🔴 Red: Critical delay/budget overrun (requires Steering Committee decision).

Schoolhoods | **URBACT**

SKAWINA

Every student in Skawina arrives at school in a safe, balanced, and joyful manner.

VISION

MONITORING

- Reducing unauthorised entries to school areas by 90%
- 60% reduction in vehicle idling for a drop off option
- Reduce traffic jams in school areas by 30% at peak hours
- Reduce vehicles speed by 15% and increase safety perceptions by 20%
- 20% increase in children walking / cycling to school independently
- Reduce pedestrian-related incidents by 50% at high traffic school crossings
- 10% improvement in preceptive school trip safety
- 10% improvement in independent school trips
- 10% decrease in school trips taken by car

OBJECTIVES

- Increasing Children's Independence in Mobility
- Ensuring safe access to school for children in the Last Kilometre from the educational facility
- Reducing Car-related Safety Hazards in the School Area

PILOTING

- Arts in the Classroom
- Pavement Murals

ACTIONS

- Opening the Gate, Entrance Wicket
- Closing the Drop-off Bay/Area near the School
- Pedestrian Crossing Guard
- Access Control - Gate and Barrier Activation/Launch
- Painting the Bay Marking the Drop-off Area
- Change in Traffic Management on Mickiewicza Street
- Walking Bus / Bike Bus
- Campaign Parents: "If you love, set them free"
- Campaign Pupils: #ComeOn Cool School Paths

Pavement Murals

Primary School Podstawowa No 3

Arts in the classroom