



# RETHYMNO

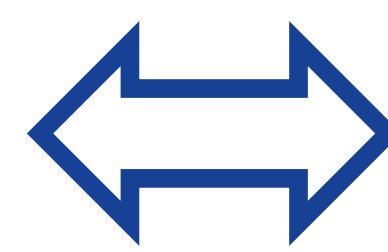
## Rethymno in a nutshell

Country and region	Greece, Crete
Population and its development	55.636 (2021), stable
Pupils' share at population	10.059 (18%)
Size	397,5 km <sup>2</sup>
Density	140 / km <sup>2</sup>
City structure	West-East extension along the shoreline
No of schools	82
School choice model	Pupils go to closest school



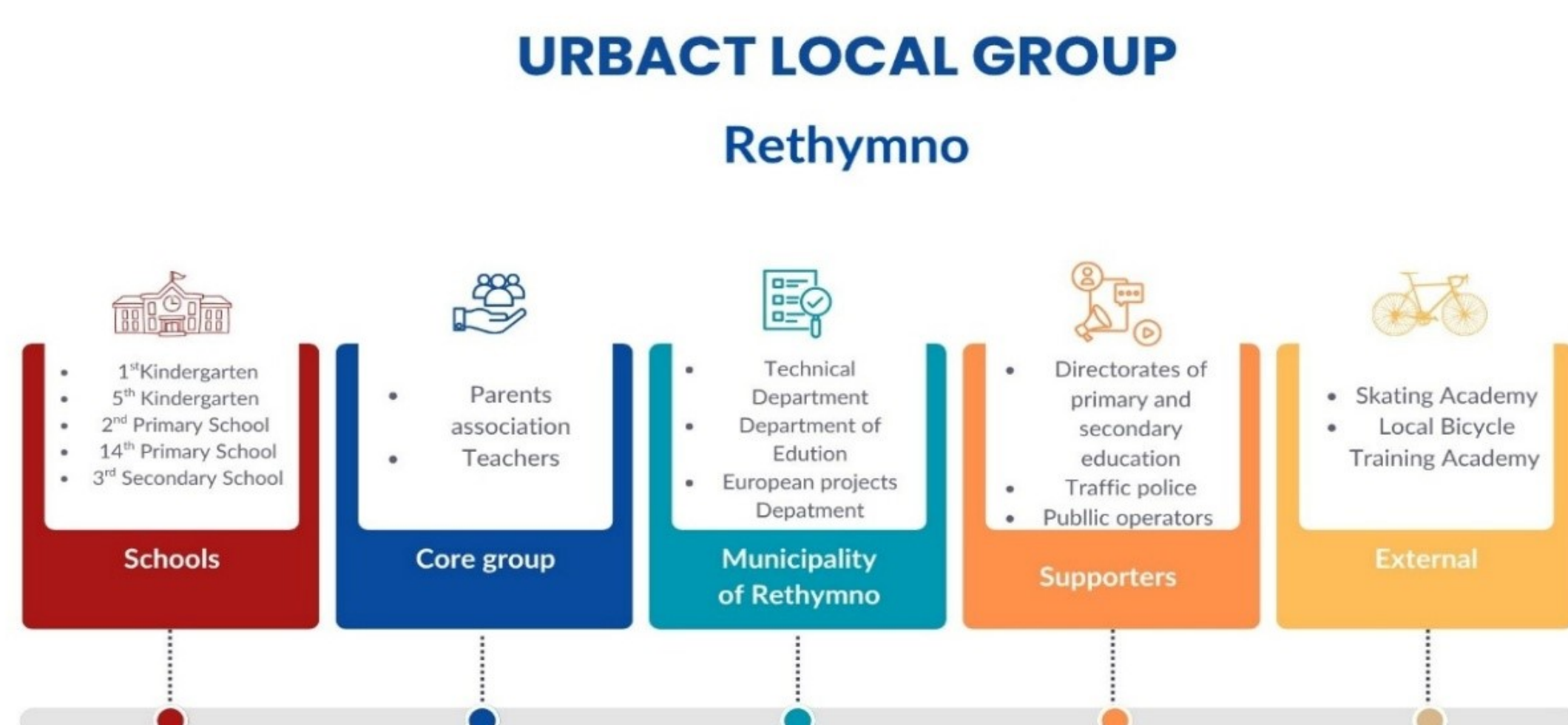
## Main Challenge and Main Goal

The high reliance on cars for school transportation causes traffic congestion around schools during peak hours



Increase the proportion of children commuting to school using active forms or public transport

## About the planning process



## The Action Highlight – the PediBus



- The Pedibus is a walking-to-school programme operating like a bus, with designated routes, “stops,” and adult volunteers (drivers) guiding children safely to school.
- Participants were enthusiastic, but participation was lower than expected.
- A stronger communication with parents on the benefits of walking to school is used for a gradual roll-out putting emphasis on building communities and growth of pupils walking to school step-by-step.

## What has been innovative in Rethymno?

„Students of a secondary school accompanied the PediBus walking bus bringing excitement and adding coolness for the primary school pupils from walking along with them“

„The PediBus integrated Kiss+Ride stops to allow pupils living more distant to school to join and walk along“

**Schoolhoods**

**URBACT**



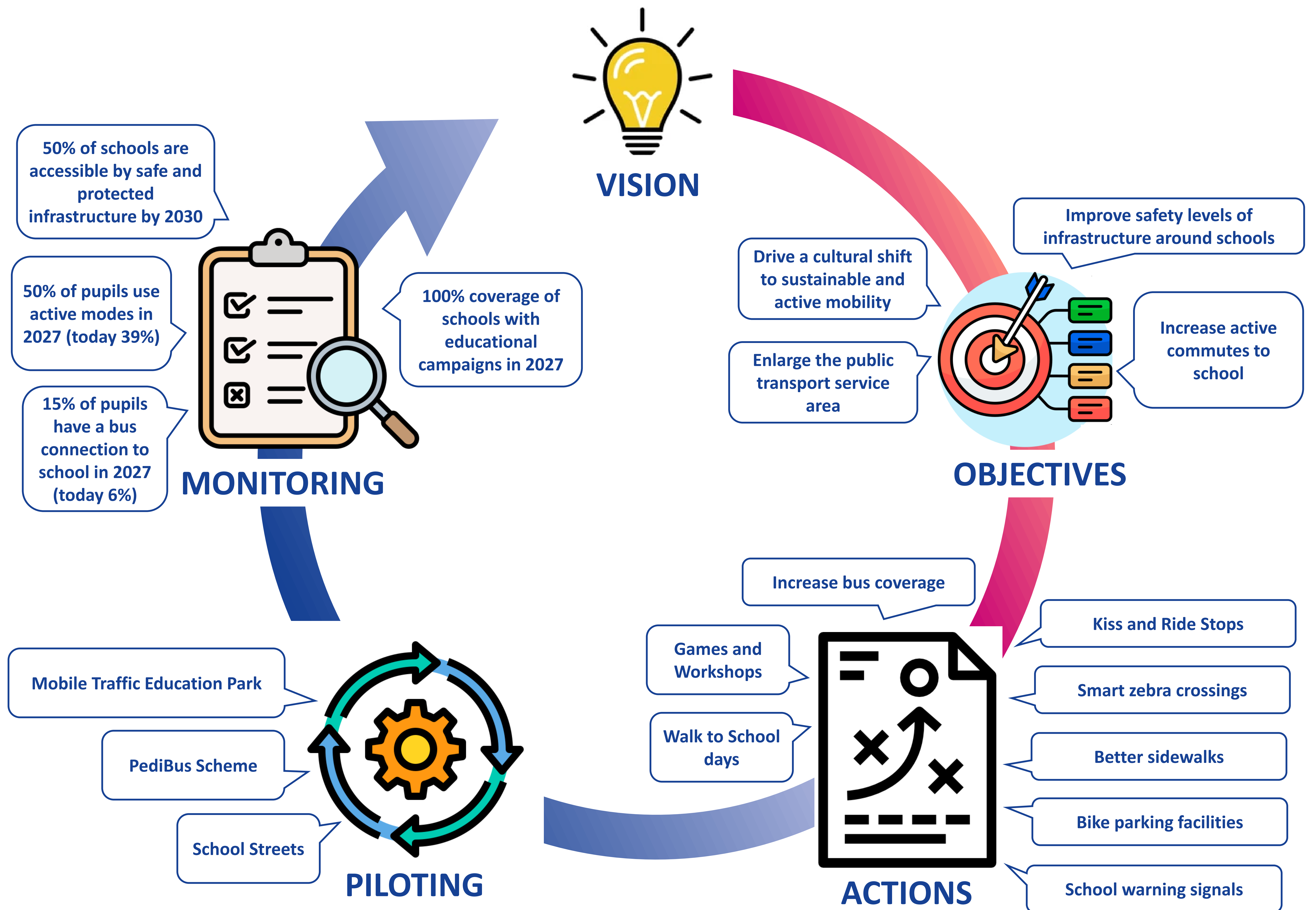
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# RETHYMNO

*Rethymno invests in every child's right to travel to school safely, fostering a culture of sustainable and active mobility*



Mobile Traffic Education Park



2<sup>nd</sup> and 14<sup>th</sup> Primary Schools

PediBus Scheme



2<sup>nd</sup> Primary School

School Streets



2<sup>nd</sup> Primary School and 3<sup>rd</sup> Secondary School

**Schoolhoods**

**URBACT**



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