



ZADAR

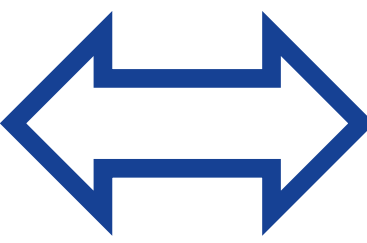
Zadar in a nutshell

Country and region	Croatia, County of Zadar
Population and its development	70.779 (2021)
Pupils' share at population	12.864 (18%)
Size	194 km ²
Density	365 / km ²
City structure	along the shoreline expanding to the hinterland
No of schools	11 elementary schools and 15 secondary schools
School choice model	free choice of school



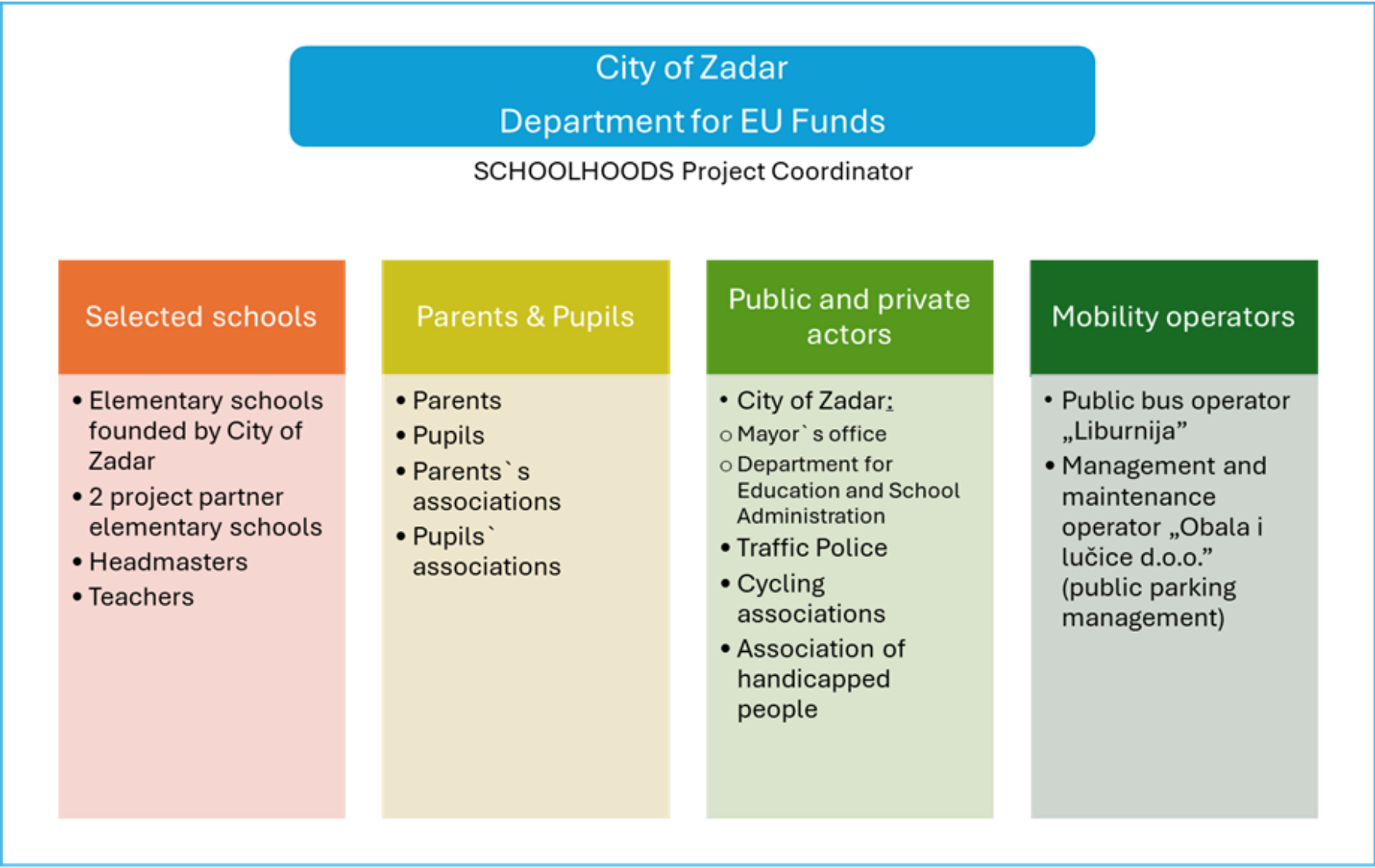
Main Challenge and Main Goal

Increasing share of children driven to school by car
The design of cities and school neighbourhoods for moving by car



Increase the percentage of elementary school students using active and sustainable modes of transport

About the planning process



Extracts from the ULG discussion on challenges

- "Our school is overcrowded, yet it is not connected via public transport. There is no bus station near school area."
- "Illegally parked cars and e-scooters in front of schools are making pedestrians feel unsafe and frustrated."
- "Our school areas lack safety infrastructure. Existing traffic calming infrastructure and pedestrian crosswalks need to be improved. Some crosswalks are barely visible."

The Use of Surveys and the Role of Data Assessment

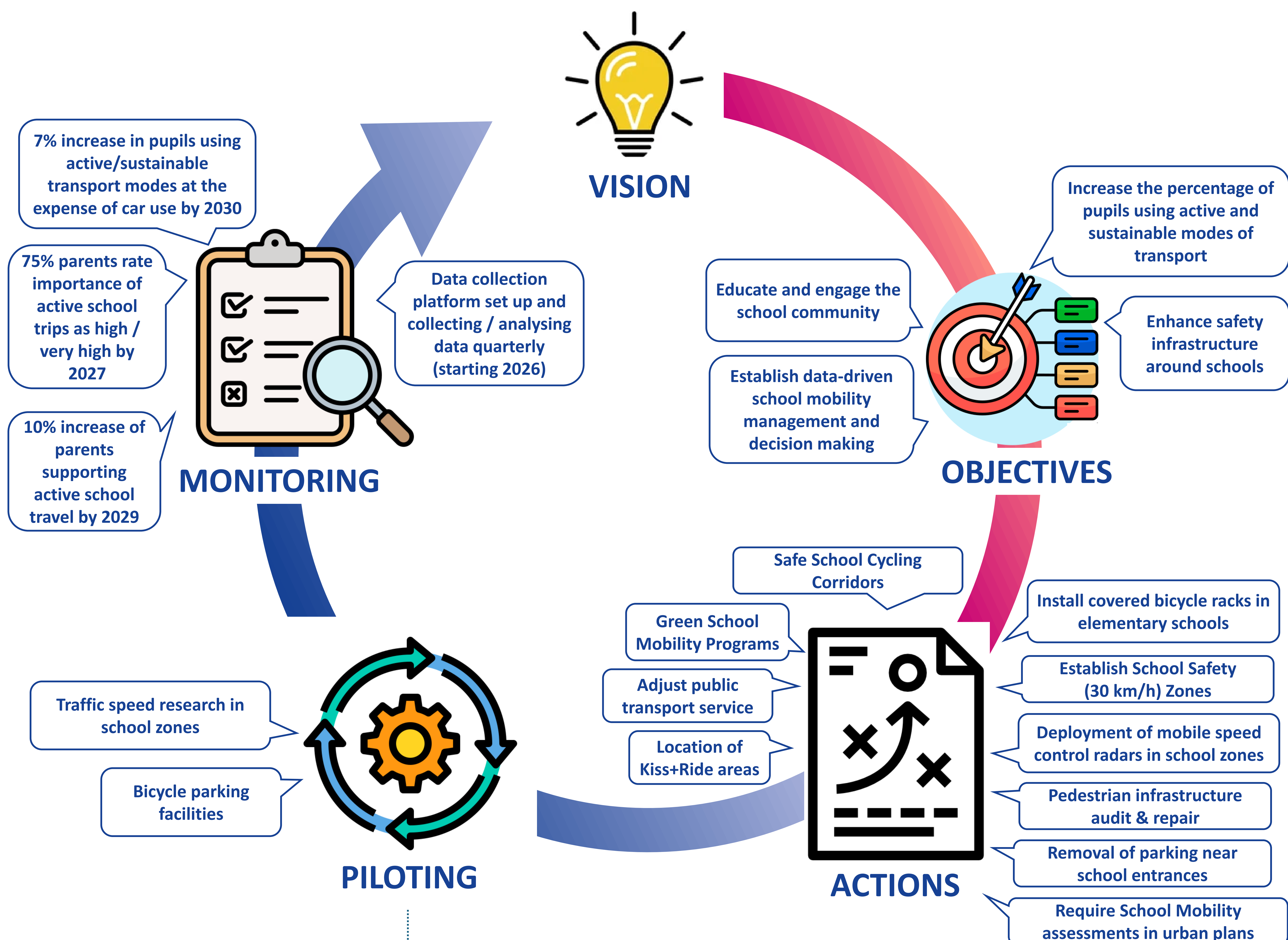


Zadar's data collection with the URBACT Local Group

- Web survey for parents in 9 elementary schools that are managed by the City of Zadar – 192 participants (parents)
 - Web survey for elementary school students in the same 9 elementary schools with 745 participants (pupils from 5th to 8th grade)
 - WebGIS tools mapping the pupil's travel routes and spatial identification of challenges - for parents in the 2 project pilot schools Šimuna Kožičića Benje and Petra Preradovića – 206 participants in the web survey
 - Web survey for school representatives of the 9 elementary schools
 - Web survey for stakeholders (parents and representatives of schools, representatives of Zadar Police Department and public transport operator) with 12 participants
- ⇒ Design of heatmaps on main walking corridors and overall main travel corridors.



School mobility in Zadar is safe, sustainable, inclusive, direct, driven by innovation and attractive for all pupils



Traffic Speed Research in School Zones



Traffic volume and speed monitoring hidden / open at 5 school locations

Bicycle Parking Facilities



Install 90 bicycle parking racks