

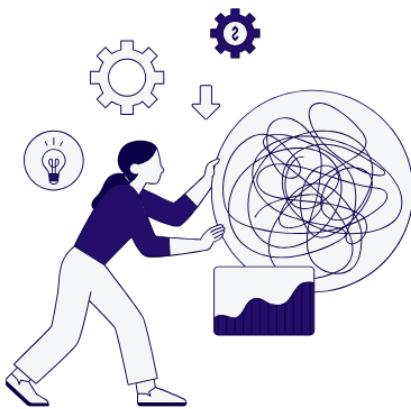
## C4TALENT

### Where Talent Meets Opportunity:

Building Thriving Business Ecosystems



## Challenges

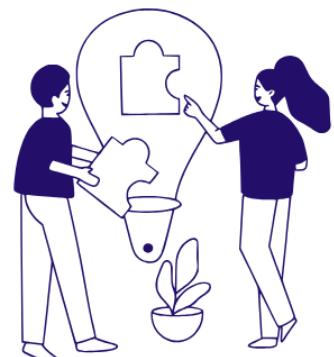


Decrease of number of university students

Business support services are scattered and run by various entities

## Vision

In 2030, Rzeszów is a city that attracts new residents, including creative people – both young and experienced – who are eager to develop their business ideas here, and business support institutions operating in the city cooperate with each other to create a thriving local ecosystem



Collaboration and ecosystem building

Supporting and strengthening the local business and start-up ecosystem by strengthening cooperation between business support institutions through joint and more comprehensive initiatives



Attracting and retaining talents

Increasing the number of initiatives dedicated to startups, entrepreneurs, and students (e.g. a city mentoring program supporting young businesses and networking events)



Quality of life

Initiating and scaling activities in the field of micro-innovation and quality of life