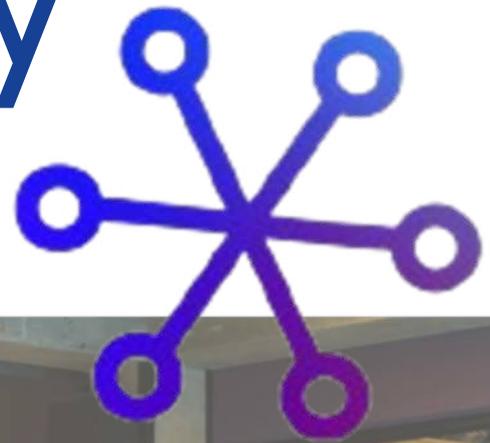


QUARTERLY REPORT #2

JULY 2024

metacity
Virtual solutions
for real people



URBACT



Co-funded by
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VIRTUAL SOLUTIONS FOR REAL PEOPLE

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01

STUDY VISIT TO TAMPERE

1. Study visit to Tampere

The Metacity partners had a glimpse of the urban metaverse in Tampere last June

Since the preparation stage of our network, and the participation of the city of Tampere in our first Masterclass on the topic of digital collaboration, that this Finnish city, with its advanced Metaverse 2040 vision, has been a benchmark for the future Integrated Action Plans of the Metacity partners. This past June, in a study visit, the partners had the possibility to take a close watch at Tampere developments, and also the achievements and plans of many other cities around the world from Los Angeles to Abu Dhabi, during the Imagine the Metaverse conference that coincided with the visit.

The two days conference also included other inspirational highlights for Metacity partners, like Heikki Aura speech on “Exploring European Opportunities in the Data Economy and Metaverse”, Eve Weston keynote presentation on “How We Experience The Metaverse: A Tangible and Tactical Creative Framework” and a panel discussion on “Building Resilient Cities – Crafting a Metaverse City”. But other more thematic focused talks on the use of AI and metaverse for tools for education, urban planning and economic development.



1. Study visit to Tampere

Parallel to the conference programme, a dedicated session to Metacity partners has been organized by our Ad-Hoc Expert Sølve Fauskevåg on Digital Strategies and Tools – including Digital Twins – for urban development, with the presentation of use cases from several cities in Europe and across the world.



During their study visit Metacity partners and experts were “coached” by Tiia Joki, Development Manager for Innovation & Competitiveness that with the rest of the team responsible for the innovation policies at Tampere, delivered a session on the visit last day just for our network, sharing the local experience and lessons learnt with our partners. The programme also included a group visit to Platform 6, a unique startup house in the heart of Tampere run by entrepreneurs for entrepreneurs, where a lot of developments for future and more sustainable urban development are currently taking place.

Tampere has become a benchmark for our Metacity partners' future Integrated Action Plans.





02

NETWORK TESTING ACTIONS

2. Network Testing Actions

The URBACT network encourages cities to "start small, think big" by testing innovative solutions on a small scale before larger implementation.

These testing actions allow cities to experiment with ideas, gather feedback, and refine solutions to fit local needs.

From piloting digital tools to temporary public space uses, these initiatives help cities learn, adapt, and improve future actions for better service delivery and community engagement.

SMALL TESTS, BIG IMPACT!

Innovating urban solutions through local experimentation.

Discover how cities across Europe are leveraging cutting-edge technology to enhance urban planning, service delivery, and citizen engagement through Metacity APN!

Mostar: Digital twin for its industrial area to improve urban planning and attract investment through advanced satellite data.

Újbuda: AI solutions to streamline public service interactions, aiming for greater responsiveness and citizen satisfaction.

Arta: AR app showcasing historical sites with interactive 3D models to boost tourism and accessibility.

Nevers: VR and AI tools to enhance its connected campus, increasing student engagement and improving learning experiences.

Härnösand: AI-driven citizen feedback tools to improve public participation in urban planning.

Razlog: VR lab in a local school to build digital skills and create virtual tours supporting cultural heritage.

Písek: Digital twin for better governance and an AR visualization of the Old Bridge to promote tourism.



03

NEXT STOP
3RD CNM IN CAMPOBASSO

**Join us in Campobasso, Italy, from September 11–13 for the
3rd Core Network Meeting!**

Hosted by the Municipality of Campobasso, this meeting will provide valuable insights into both network progress and local initiatives.

Key agenda points include:

- Progress updates on the Mid-Term Review and upcoming events
- Presentation of Campobasso's digital transformation projects at MolisCTE
- Workshop on engaging stakeholders for effective IAP implementation
- Discussions on funding strategies and partner collaboration
- Opportunities to explore Campobasso's role in regional development

Collaboration

Innovation

**The future of Metacity in
Campobasso!**

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