

Sandyford Business District

URBACT RECUP Project Investment Plan Final Draft

Wessel Badenhorst

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URBACT



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Interreg

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Chapter 1: Profile of Sandyford Business District

Sandyford Business District is a unique urban district in Ireland designed for mixed uses namely office, retail and residential. It's a high density, modern designed urban environment 6 km south of Dublin City Centre.

About 26,000 people work in more than 1,000 companies in the district. It hosts the EU HQs of multi-nationals like Microsoft and Mastercard who employ people from all over the world in Sandyford. It is also home to many small and medium-sized Irish companies focusing on innovation and internationally traded services.

More than 4,800 people live in the district of whom 58% are between the ages of 25 and 44. More than half of the residents (51%) were born outside of the EU (Source: Census 2022).

Although the district is well served with restaurants, gyms and coffee shops, there are no public buildings like community centres and libraries.

The district is well connected with public transport and motor ways to the city centre and airport.

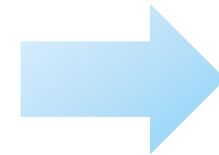
The district is destined for significant expansion in the near, medium and long term, given its propensity to continue to attract investment and talent.



Chapter 2: Project Context

The Sandyford Business Improvement District Company participated in the RECUP Project (***Reinventing Culture in Urban Places***), co-funded by URBACT, that aimed to support participating cities with the development of their urban spaces by integrating a range of cultural activities to further enhance economic, social, and territorial cohesion.

The inspiration for participating in the project was to learn from the experiences of the Újbuda Municipal District in Budapest, Hungary who coordinates and supports cultural and social activities resulting in better social cohesion and an expanding eco-system for economic activity in their district.



Chapter 2: Process Framework

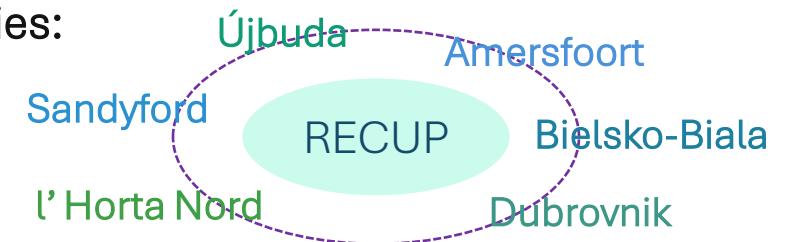
The framework for learning and designing consisted of two main drivers in the project namely: peer-to-peer learning at transnational level through a series of visits to partner cities and masterclass webinars; and through local interactions - in the case of Sandyford Business District via a multi-stakeholder forum called the URBACT Local Group.

The process was coordinated by the lead partner Újbuda Municipal District, who was assisted by the lead expert for the project, Elisa Philippi.

Throughout the process learning was facilitated with the use of analytical and creative tools. The focus for each participating city was to reach a comprehensive understanding of their challenges and opportunities on how to coordinate and develop a range of cultural and social activities that would have the desired impact in their city; and to use the project as a 'sandbox' to explore and test ideas.

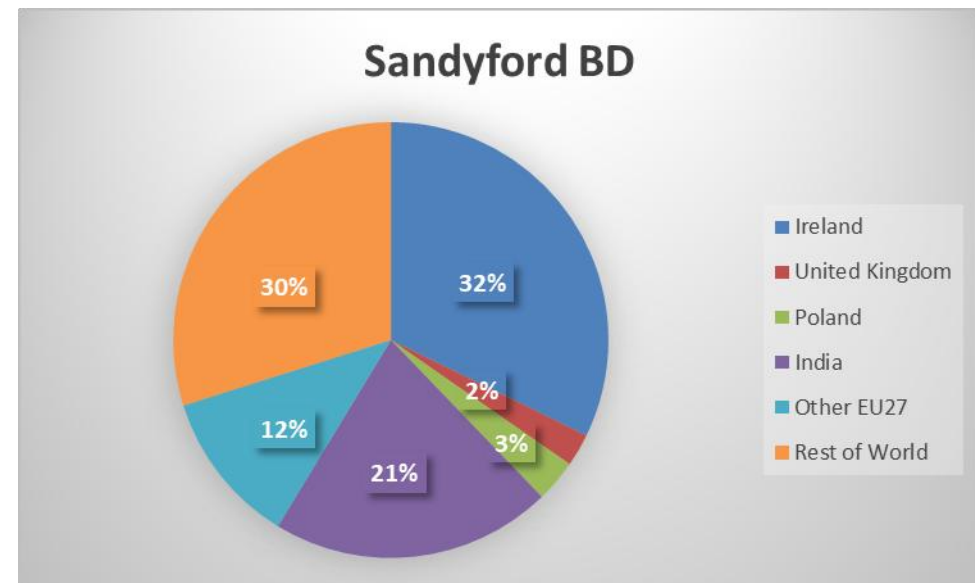
This plan is the direct result of the learning process in the project.

Project partner cities:



Chapter 3: Challenge for Sandyford Business District

Sandyford Business District is blessed with a richness of ethnic and cultural diversity. The challenge, however, is that without interventions to promote social integration and cohesion, the increasing diversity could lead to social fragmentation and the rise of parallel societies, i.e. communities who live side-by-side but rarely connect.



Chapter 3: Specific needs for social and cultural integration in Sandyford Business District

Community Space:

There is no dedicated centre in the district for residents to gather, connect and engage in locally organised community and cultural activities.

Social Integration:

There is a risk that the local Irish population and the newer international residents (i.e. immigrants) in the district live in parallel societies with few shared spaces and experiences.

Community Participation:

The perception that there is less need for community involvement because all residents live temporary in rental accommodation (i.e., a transient population) is false. The lack of organised community and cultural activities hinders building long-term friendships and a sense of belonging.



Chapter 4: Aligning Sandyford Business District needs with Újbuda Good Practice (Urban Innovative Actions)

Digital Platform

The Cultural Urban Platform of Újbuda produced a **digital platform** on which the local cultural actors and activities were mapped, enabled users to plan, promote, and participate in cultural events.

Establishing a digital platform for social and cultural activities in the Sandyford Business district will greatly enhance the capacity for organising hosting and promoting local cultural and social initiatives and events.

Resource implications include:

- Developing the platform.
- Administering and maintaining the platform.
- Promoting the use of the platform.

Chapter 4: Aligning Sandyford Business District needs with Újbuda Good Practice (Urban Innovative Actions)

Community-driven cultural and social activities

The Cultural Urban Platform of Újbuda promoted transformative small-scale, **community-driven cultural activities** e.g. balcony concerts and bench-making.

Cultural and social integration can be achieved with broad, regular participation of a residents from all backgrounds and persuasions. For this to happen, several small-scale cultural and social activities and events need to take place throughout the year in the district.

Resource implications include:

- Establishing a large network of volunteers who organise and promote local cultural and social activities.
- Supporting activities with promotion and sponsorship.
- Measuring the success and impact of activities.

Chapter 4: Aligning Sandyford Business District needs with Újbuda Good Practice (Urban Innovative Actions)

A central hub (community centre) for cultural activities

Adaptér, a municipal building that was renovated, became a **central hub** for cultural and technological activities, hosting workshops, performances, and educational programmes.

Sandyford Business District does not have adequate public social and community infrastructure, in particular, it needs a hub similar to the Adaptér Hub in Újbuda, where a range of social, cultural and artistic activities can be hosted.

Resource implications include:

- Acquisition of an existing building that could be adapted and reused as a hub.
- Co-design of the building.
- Fitout of the building.
- Management and maintenance of the facilities.

Chapter 4: Aligning Sandyford Business District needs with Újbuda Good Practice (Urban Innovative Actions)

A forum for community participation

The Béla Bartók Roundtable (Community Governance Structure) was established, a **forum** engaging community groups, art spaces, and stakeholders to co-design cultural policies and programming.

There is no community forum or community structure in Sandyford Business District that can engage existing community groups and/or initiate new groups related to community needs. Such a structure could have strong inputs in local policies and co-designing cultural facilities.

Resource implications include:

- Process time to reach out to community and stakeholders to establish structure.
- Building the capacity of the new structure.
- Promotion and support for the new structure.

Chapter 5: Stakeholder analysis

The following stakeholders could support and/or benefit from the implementation of this project:

Arts and cultural organisations
(supported by the dlr Council's Arts Office)

Residents in the District

dlr PPN

Sandyford BID

Businesses in the District
(ranging from large multi-nationals to SMEs)

The local authority –
dlr County Council

Government agencies
(e.g. Creative Ireland,
Dept Social Protection,
Gardai, Arts Council)

Employees
working in
the District

Educational institutions (local
schools and colleges)

Local community
development NGOs

Chapter 5: The Sandyford Business District ULG

Members of the Sandyford URBACT Local Group (ULG)

Name	Organisation	Position
John Somers (Chair)	Sandyford BID Board	Director
Lettie McCarthy	dlr County Council	Councillor
Pierce Dargan	dlr County Council	Councillor
Leo McBride	Digital X (SME in Sandyford)	CEO
Michelle Duffy	Leopardstown Racecourse	Marketing Manager
Vincent Murray	Sandyford BID	Operations Manager
Fernanda Pinto Godoy	Sandyford BID	EU Project Manager
Traci Conroy	Sandyford BID	Office Manager
Tea Vosmik	Local resident/employee	
Ksenija Brajković	Local resident/employee	
Markus Koch	Local resident/employee	
Lucia Stampar	Local resident/employee	
Yanett Alberto	Local resident/employee	



Chapter 6: Communications Gaps and Opportunity Analysis

Communications Gaps and Opportunity Analysis

Who is Sandyford BID reaching?

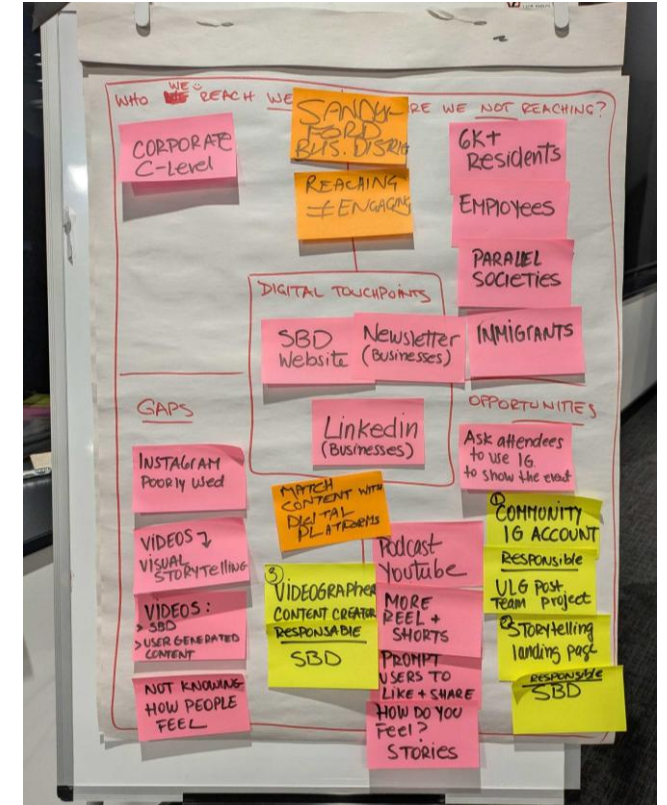
- Corporate C-Level in District
- 1,000 businesses in District

Who is Sandyford BID not reaching?

- 6,000 residents in District

Digital touchpoints for Sandyford BID?

- Website www.Sandyford.ie
- Sandyford BID newsletter emailed to all businesses
- Sandyford BID LinkedIn platform for businesses



Gaps?

- No community Instagram account
- Not knowing how people feel in the District
- No visual stories (videos)

Opportunities?

- Community Instagram account
- Regular storytelling events
- No visual stories (videos)
- New community structure to coordinate event information

Chapter 6: Brainstorming ideas for future cultural and social activities in Sandyford Business District

Themes from the ULG brainstorming exercise on 20-03-2026

1. Community facilities – indoors and outdoors
2. Community cultural events – music and food
3. Sports and activity facilities
4. Social events and activities – meet-ups, book clubs, dancing, bars, free-ups (no costs or alcohol), 'digital detoxing'
5. Children support clubs – babies, toddlers, and after school creative activities
6. Skills development activities - e.g. language exchange meetings
7. Mobility and housing – more apartments and public transport services
8. Welcoming activities for newcomers



Note: The discussion is continuing on the ULG WhatsApp Group chat

Chapter 7: Proposed community infrastructure development in Sandyford Business District



Aerial View of the Proposed Park Design.

As part of the IB Green Interreg North West Project, the Sandyford Business District and dlr Parks and Landscape Services conducted a comprehensive co-design process in 2025 for a new civic park with wide participation from residents and businesses.

A Part 8 Planning Application is currently underway (June 2026) and members of the ULG is actively promoting an in-person session where residents and businesses can meet with the architects on the final drawings being submitted.

Chapter 7: Proposed community infrastructure development in Sandyford Business District



The Dublin Children's Museum housed in the Imaginosity Building in Sandyford closed in March 2020 because of Covid and never reopened again. Councillors and the Sandyford BID company advocated for the building to be converted to a community centre. To this end, Dún Laoghaire-Rathdown County Council is in negotiations with the current owners to purchase the building.

A future community structure will be a key partner working with Council and the Sandyford BID to co-design the re-use of the building.

Chapter 8: Test Action

The Challenge:

Social fragmentation (51% of residents are born outside EU) lead to parallel societies, i.e. communities that live side by side but rarely interact. This separation contributes to loneliness, isolation, and a weakened sense of belonging, both for expats and locals.

Strategic Aim:

Use storytelling as a cultural intervention to test if shared narratives can strengthen belonging, activate the District's community, and generate evidence for future similar actions.

The Action:

Diletta Panero, a storytelling expert, was contracted to work with volunteers who came to Ireland and live and work in the District. Each shared a 10-minute personal story on topics such as parenthood, belonging, friendships, hobbies and reflecting on living in the district. The testing action was structured in three phases: two workshops to build group cohesion, prepare speakers for public speaking, and curate their stories with a “What If” section; followed by the final storytelling event with a curated audience.

Measurement (Targets):

- Target: 8–10 speakers. 12 volunteers of which 10 speakers participated.
- Target audience: 50 people invited (per venue size). 45 attended (90%).

Chapter 8: Key learnings from the test action

The key learnings include:

- An enthusiasm among residents born outside EU to ‘tell their story’.
- The stories were well received and became talking points for further engagement between participants at the event.
- A strong sense of welcoming and belonging.
- Content for ideas and follow-up activities.

SPEAKERS INTRODUCTION THIRD ULO MEETING



In conclusion, a great way for newcomers from diverse cultural backgrounds to meet and form friendships.



URBACT Co-funded by the European Union Interreg SANDYFORD BUSINESS DISTRICT



SANDYFORD BUSINESS DISTRICT COMMUNITY & INCLUSION
STORYTELLING EVENT

Did you know that 51% of the people who live and work in Sandford Business District are from outside Ireland? We want to celebrate this cultural diversity and build a vibrant, inclusive community through the power of storytelling.

We are inviting speakers with non-Irish cultural backgrounds who live and work in Sandford Business District to share their stories of belonging, friendship, hobbies, and parenthood as newcomers.

Interested in speaking or supporting?
Contact Fernanda Pinto Godoy at fernanda@sandyford.ie for more information



Made possible through the support of:  

Chapter 9: Objectives for investing in social and cultural activities that will promote social integration and cohesion in the District

Following the successful storytelling test action, the following objectives are proposed for attracting investment in cultural activities that will promote social integration and cohesion among the residential and working population of Sandyford Business District:

- A. To establish a community-based structure that will coordinate and promote cultural activities in the district.
- B. To support regular social and cultural activities in the district.
- C. To develop appropriate social and cultural infrastructure for the district.

Chapter 9:

Objective A:

To establish a community-based structure that will coordinate and promote cultural activities in the district.

Action A1:

Establish a voluntary community structure that will take responsibility, post-project, to coordinate and promote social and cultural activities that connect the diverse population in the district.

Action A2:

Co-create a legal structure (constitution) with local public and stakeholder participation that will direct the governance of the voluntary community structure.

Action A3:

Prepare a communication plan for the voluntary community structure to guide communication of local social and cultural activities and to promote participation in and organisation of such activities.

Chapter 9:

Objective B:

To support regular social and cultural activities in the district.

Action B1:

Build a network and database of local social and cultural activity organisers in the district.

Action B2:

Coordinate and host storytelling events, based on the format developed in the test action, at least every six months as an important platform for residents and employees to introduce themselves to the community.

Action B3:

Develop and maintain a calendar of social and cultural events in the district which will be accessible on various online platforms with prompting messaging.

Chapter 9:

Objective C:

To develop appropriate social and cultural infrastructure for the district.

Action C1:

Co-design a new community centre in the district with participation of residents, employees, Council elected representatives and officials.

Action C3:

Lobby for the funding of a new community centre, including the preparation of a coordinated strategy to approach policy makers and budget holders at local and national level.

Action C2:

Ensure that there is a planning objective for new social and cultural infrastructure in the new Sandyford Urban Framework Plan (i.e. the spatial development plan of the district).

Chapter 10: Investment Strategies (Short to Medium term - 1 to 3 years)

For each of the proposed actions an investment strategy to obtain and allocate resources will be developed. The specific focus for actions are as follows:

- A. To build a resource of volunteers that will organise, promote and support actions in this plan, specifically Actions A1, B1, B2, B3 and C1.
- B. To apply for a grant from the dlr Local Enterprise Office for a consultant to assist with the establishment of a legal body as per Action A2.
- C. To annually apply for dlr Community and Arts Grants to support local social and cultural activities as per Actions A3, B1, B2 and B3.
- D. To negotiate staff time and support from the Sandyford BID Company to implement Actions A3, B1, B3, C1, C2 and C3.
- E. To seek corporate sponsorship from companies in the district to support implementation of Actions B2, B3 and C3.

Chapter 10: Investment Strategies (Longer term - 3 to 5 years)

Once the new community organisation has been established with the capacity to organise events and manage resources, more longer term investments should be sought, in particular:

- F. To apply for EU funding via the Asylum, Migration and Integration Fund (AMIF) to address social needs of immigrants in the district pertaining to social inclusion and intercultural coexistence challenges.
- G. To apply for EU funding via the CERV and Erasmus + Programmes to initiate training programmes to help immigrants in the district with local education on EU rights and values and processes e.g. citizenship, equality and legal protection.
- H. To lobby for allocation of capital funds by dlr County Council for the development of social and community infrastructure in the District.
- I. To work in partnership with dlr County Council to apply for national development funds in Ireland, in particular the Urban Regeneration and Development Fund, the Local Enhancement Fund, as well as the Integration Fund with the aim to co-fund the development of social and community infrastructure in the District.

Chapter 10: Investment Strategies Governance

The following guidelines will be followed to allow visibility on the application for and use of resources in accordance with this investment plan:

1. Publish links to applications made by the new community structure and/or the SBD/dlr County Council on the digital platform/s.
2. Present a detailed financial report at the Annual General Meeting of the new community structure on all applications made, funding received and resources applied.
3. Develop local capacity in the new community structure to keep up to date with funding opportunities, grant deadlines and funding requirements to put the community structure in the best position to apply for available funding.
4. Where lobbying for funds took place, keep a register of lobbying that will provide information on who (i.e. decision makers) were approached and what if any commitments were made.

Chapter 11: Action Implementation

Action A1: Establishing a community structure

Action A1	Outcome	Resources	Timescale
Establish a voluntary community structure that will take responsibility, post-project, to coordinate and promote social and cultural activities.	A community-based structure to facilitate social and cultural activities that connect the diverse population in the district.	SBID to facilitate and support the creation of the structure. dlr Community Dept to assist.	To be completed by October 2026.

Initial Tasks	Responsible partner
Appoint a steering group of 3 to 4 people to implement the process of establishing the community structure.	The ULG is taking responsibility for implementing the process.
Hold a public meeting to outline the purpose and composition of the community structure.	The meeting will be organised by the ULG to be held in September 2026.
Secure commitments of individuals to serve on community structure.	The ULG will approach residents willing to serve on the new community structure.

Chapter 11: Action Implementation

Action A2: Co-creating a legal governance framework

Action A2	Outcome	Resources	Timescale
Co-create a legal framework (constitution) with local stakeholder participation.	A framework for holding the new community structure publicly accountable and clear rules for governance.	Gain support from dlr Community Services and dlr Public Participation Network	New structure registered with CRO by November 2026.

Initial Tasks	Responsible partner
Engage the support of the dlr Public Participation Network to assist with developing the constitution.	ULG Steering Committee supported by SBID.
Arrange consultations with key stakeholders for inputs to the legal framework.	ULG Steering Committee supported by SBID.
Make the draft constitution available for public comment.	ULG Steering Committee supported by SBID.

Chapter 11: Action Implementation

Action A3: Developing a communication plan

Action A3	Outcome	Resources	Timescale
Prepare a communication plan for the voluntary community structure.	A detailed plan to guide the promotion and communication of local social and cultural activities in the District.	SBID to allocate staff time to work with ULG steering committee*. dlr Community Dept support for grant application.	Comms Plan completed by March 2027.

Initial Tasks	Responsible partner
Apply for a community development grant to appoint a consultant to develop a communication plan.	SBID to apply as soon as the call for community development grants are opened in 2026.
Arrange consultations with key stakeholders for inputs to the communication plan.	ULG steering committee* with support from SBID Office.
Make the draft communication plan available for public comment.	ULG steering committee* with support from SBID Office.

* Note that the community structure may already be in place to develop the communication plan, in which case the steering committee will be dissolved.

Chapter 11: Action Implementation

Action B1: Building a database of local organisers

Action B1	Outcome	Resources	Timescale
Build a network and database of local social and cultural activity organisers in the District.	Information on local organisers and the range of local social and cultural activities being organised during the year.	SBID staff time and volunteer time from ULG steering committee*.	Ongoing but commencing in June 2026.

Initial Tasks	Responsible partner
Prepare a form for local organisers to complete, including a permission clause for the use of their personal information.	ULG steering committee* with support from SBID Office.
Capture data from forms in a database and verify accuracy.	ULG steering committee* with support from SBID Office.
Link database to digital platform/s.	ULG steering committee* with support from SBID Office.

* Note that once the community structure is in place, it will take responsibility for this action and the ULG steering committee will be dissolved.

Chapter 11: Action Implementation

Action B2: Coordination of storytelling events

Action B2	Outcome	Resources	Timescale
Coordinate and host storytelling events, based on the format developed in the test action.	Continue success of test action with regular storytelling events enabling more and more newcomers in the District to introduce themselves and get to know each other.	dlr Community Development Grant to fund event coordinator. Volunteer time of a working group of the new structure.	Two storytelling events per year for the next five years (up to 2031).

Initial Tasks	Responsible partner
Set up a working group in the new community structure to help organise storytelling events.	ULG steering committee* with support from SBID Office.
Negotiate for a venue and corporate sponsorship for storytelling events.	ULG steering committee* with support from SBID Office.
Promote storytelling events on digital platform/s.	ULG steering committee* with support from SBID Office.

* Note that once the community structure is in place, it will take responsibility for this action and the ULG steering committee will be dissolved.

Chapter 11: Action Implementation

Action B3: Developing a calendar of social and cultural events in the District

Action B3	Outcome	Resources	Timescale
Develop and maintain a calendar of social and cultural events in the District.	Increased knowledge and visibility of social and cultural events in the District.	SBID staff time and volunteer time from ULG steering committee*.	Ongoing but commencing in June 2026.

Initial Tasks	Responsible partner
Set up a working group in the new community structure to help organise and maintain the social calendar.	ULG steering committee* with support from SBID Office.
Link the calendar to digital platform/s.	ULG steering committee* with support from SBID Office.
Create a registration system where users can be prompted for local social and cultural events.	ULG steering committee* with support from SBID Office.

* Note that once the community structure is in place, it will take responsibility for this action and the ULG steering committee will be dissolved.

Chapter 11: Action Implementation

Action C1: Co-designing a new community centre in the District

Action C1	Outcome	Resources	Timescale
Co-design a new community centre in the District.	A design process where residents, employees, Council elected members and officials participated in creating a vision and the formulation of functions and uses for the new centre.	Dlr Infrastructure Dept staff time. SBID staff time. Volunteer time of working group of new Community Centre.	18 to 24 month process to conclude in the second quarter of 2028.

Initial Tasks	Responsible partner
Set up a working group that will assist the dlr Council with the co-design of the envisaged community centre.	SBID in partnership with the new community structure.
Ensure participation of residents , employees and Council elected representatives and key officials.	SBID in partnership with the new community structure.
Publish the proposed design process on the digital platform/s.	SBID in partnership with the new community structure.

Chapter 11: Action Implementation

Action C2: Creating an input on social and cultural activities in the new Sandyford Urban Framework Plan

Action C2	Outcome	Resources	Timescale
Ensure that there is a planning objective for new social and cultural infrastructure in the new Sandyford Urban Framework Plan.	A policy objective in the spatial plan directing future development of the District that articulates the need for new social and cultural infrastructure.	SBID staff time. Volunteer time of members of new community structure.	By end of 2026

Initial Tasks	Responsible partner
Prepare a draft input to the planning process for the new Sandyford Urban Framework Plan.	SBID in partnership with the new community structure.
Communicate draft within the community to gain comments and suggestions.	SBID in partnership with the new community structure.
Communicate the final version of the objective in the SUFP.	SBID in partnership with the new community structure.

Chapter 11: Action Implementation

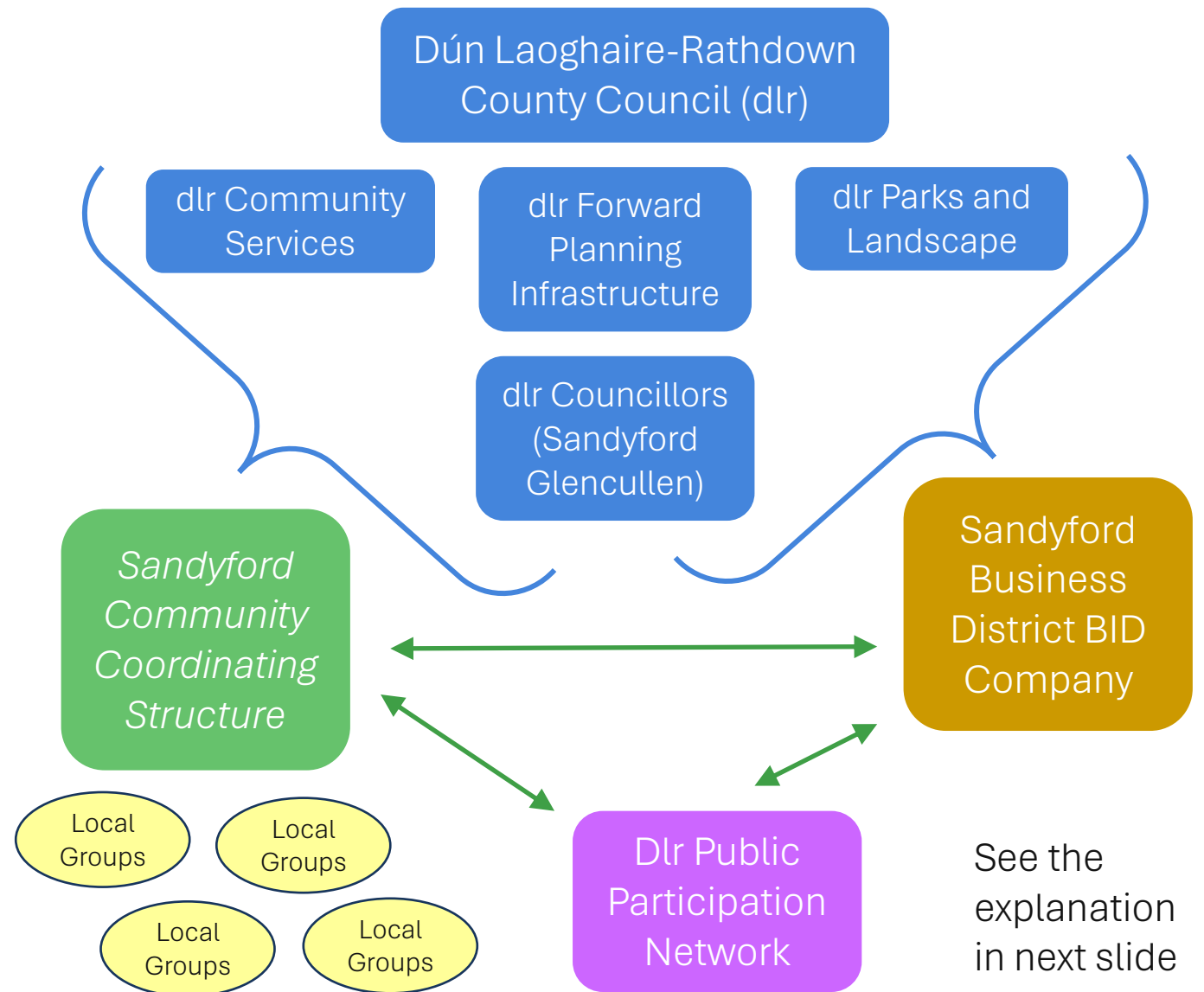
Action C3: Lobbying for the funding of the new community centre/hub.

Action C3	Outcome	Resources	Timescale
Lobby for the funding of a new community centre with a coordinated strategy to approach policy makers and budget holders at local and national level.	A well communicated case for funding the proposed new community centre, including clear description of community needs and new uses.	SBID staff time. Volunteer time of members of new community structure.	By the end of the second quarter 2027.

Initial Tasks	Responsible partner
Create a strategy to approach decision makers and budget holders re the value of the new community centre.	SBID in partnership with the new community structure.
Identify key decision makers and arrange for meetings and/or the delivery of information.	SBID in partnership with the new community structure.
Secure endorsements for the proposed new centre from local community and business leaders.	SBID in partnership with the new community structure.

Chapter 12: Post-project partnerships and relationships

Relationships for Sandyford community structure with key organisations to support community, social and cultural activities



Chapter 12: Post-project partnerships and partnerships

The new Sandyford Community Coordination Structure (Action A1 in this Plan) will coordinate existing community social and cultural groups and activities in the Sandyford Business District.

It will develop close relationships with the dlr County Council, specifically local councillors, the Community Services for community grants, the Parks Services for access and use of public spaces, and the Infrastructure Services for the development of new community infrastructure.

It will remain in close relationship with the Sandyford BID company especially for joint activities and promotions. Through the BID company, it will further communications of events and activities to all employees in the District.

It will also become a member of the dlr Public Participation Network (PPN), an umbrella organisation for more than 600 community organisations in the county. It will avail of the various networking and training opportunities offered by the dlr PPN.

In May 2026 the ULG had workshops with the dlr Community Services and the dlr PPN to develop a better understanding of types and requirements for grants and advantages and responsibilities of membership of the dlr PPN.

Chapter 13: Monitoring and evaluation

The executive committee of the new community infrastructure will be tasked with overseeing the monitoring and evaluation of the implementation of this plan.

The committee can appoint external consultants to assist with measuring and analysing impact as per the indicators below.

Indicators to measure impact of actions

Indicator	Target	Measuring and reporting
Number of social and cultural events held in Sandyford Business District per year open for all residents to participate.	20 in 2027 to increase to 50 by 2031	Event / activity organisers will complete a short report form after each event.
Number of groups and event / activity organisers on database of the new community structure.	20 in 2027 to increase to 30 by 2031	Visibility of database. Updated contact data of groups and organisers.
Number of residents participating in social and cultural events in the District	200 in 2027 to increase to 500 by 2031	Data from the forms completed by event / activity organisers.
Number of newcomers in the District sharing their stories at storytelling events.	25 in 2027 to increase to 35 by 2031	Reports prepared by storytelling event coordinators.
Percentage of positive responses to social/cultural experiences in the District.	65% of respondents by 2031	Annual survey conducted by new community structure.

Chapter 13: Monitoring and evaluation

Indicators to measure governance of community structure

Indicator	Target	Measuring and reporting
Collective decision making and responsibility of the executive committee of the new community structure.	Decisions directing delivery and evaluation of actions.	Decisions captured in the minutes of meetings.
Number of meetings held by the executive committee of the new community structure per year.	At least 8 per year.	Minutes of meetings available on community structure's website.
Accounts of community structure showing income and expenditure.	Quarterly reports and one annual set for AGM.	Visibility on community structure's website. Accounts prepared by Treasurer of structure.
An Annual General Meeting (AGM) for members to approve accounts and to elect office bearers.	AGM should be held no later than 2 months after end of the financial year.	Chairperson of new community structure responsible for calling and chairing AGM.
A report on the activities of the community structure.	Annually at the AGM.	Presented by the Secretary of structure and accessible on community structure's website.

Chapter 14: Summary – what success will look like (based on the comments from the community members of the ULG)

1. We have a real community group in Sandyford that is properly set up, open, and actively running.
2. There are regular events happening throughout the year that bring people together, and it's easy for everyone to see what's on and to get involved.
3. People from different backgrounds, those living, working, and new to the area, are taking part and mixing, not staying in separate groups. This is also evident from multicultural interactions between residents, working people in Sandyford and people coming from outside of Sandyford.
4. A dedicated community space is in place to support events and bring people together.
5. Filled streets on a weekend in Sandyford (no ghost town), not only during the working week.
6. To make this work, we need a better understanding of our community, who lives here, who works here, and who is new and looking for connection, so we have the right activities and reach the right people.
7. Over time, people feel more connected, included, and at home in Sandyford.
8. We have managed to create a community of people that know each other well as they meet frequently, for example, when we head to the supermarket and we recognise and know most of the people we bump into.

We say hello and chat about our families.

We know who in our community needs extra support and in which way.

Faces of URBACT RECUP Project



INTRODUCTION OF STORYTELLER FACILITATOR THIRD ULG MEETING



Diletta Panero

An Italian language and culture expert, researcher, and storyteller, as well as a trainer, public speaker, and community interpreter.

With a diverse background spanning from academia to corporate and legal sectors, Diletta has placed language and culture at the centre of her work. Over the past 15 years, she has built a reputation as a language and cultural expert, researcher, storyteller, public speaker, and community interpreter. Her mission is to champion cultural competency – highlighting its vital role in fostering inclusivity, strengthening international relations, and enabling sustainable cross-border collaboration.

