Thematic Sessions

HOUSING

Cities 4 Co-Housing
EmPoweringUs

#URBACTfest

urbact.eu/city-festival-2026

Moderator: Dr. Orna Rosenfeld

URBACT CITY FESTIVAL
31 March - 01 April 2026 - Nicosia, Cyprus

Δήμος Λευκωσίας
Nicosia Municipality

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Thematic Sessions

SPEAKERS

Cities 4 Co-Housing
Rebecca Bosch

EmPowerIngUs
Fernando González Ferreira

Moderator: Dr. Orna Rosenfeld
URBACT Lead Expert

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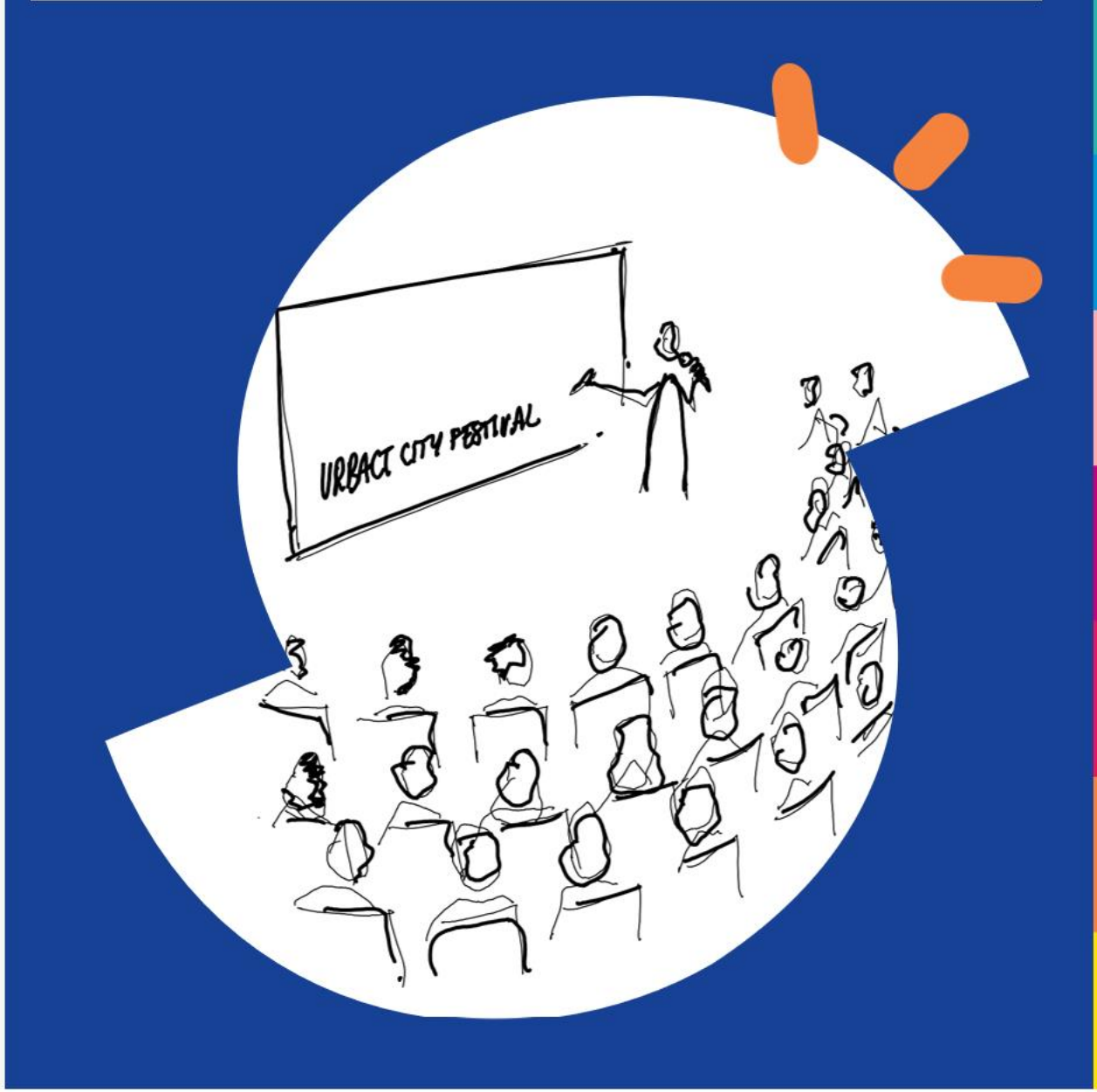
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Cities 4 Co-Housing

Rebecca Bosch





THE CITIES 4 CO-HOUSING PROJECT

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BRUSSEL HUISVESTING
BRUXELLES LOGEMENT

GEWESTELIJKE OVERHEIDSDIENST BRUSSEL
SERVICE PUBLIC RÉGIONAL DE BRUXELLES


CHEZ PAPY



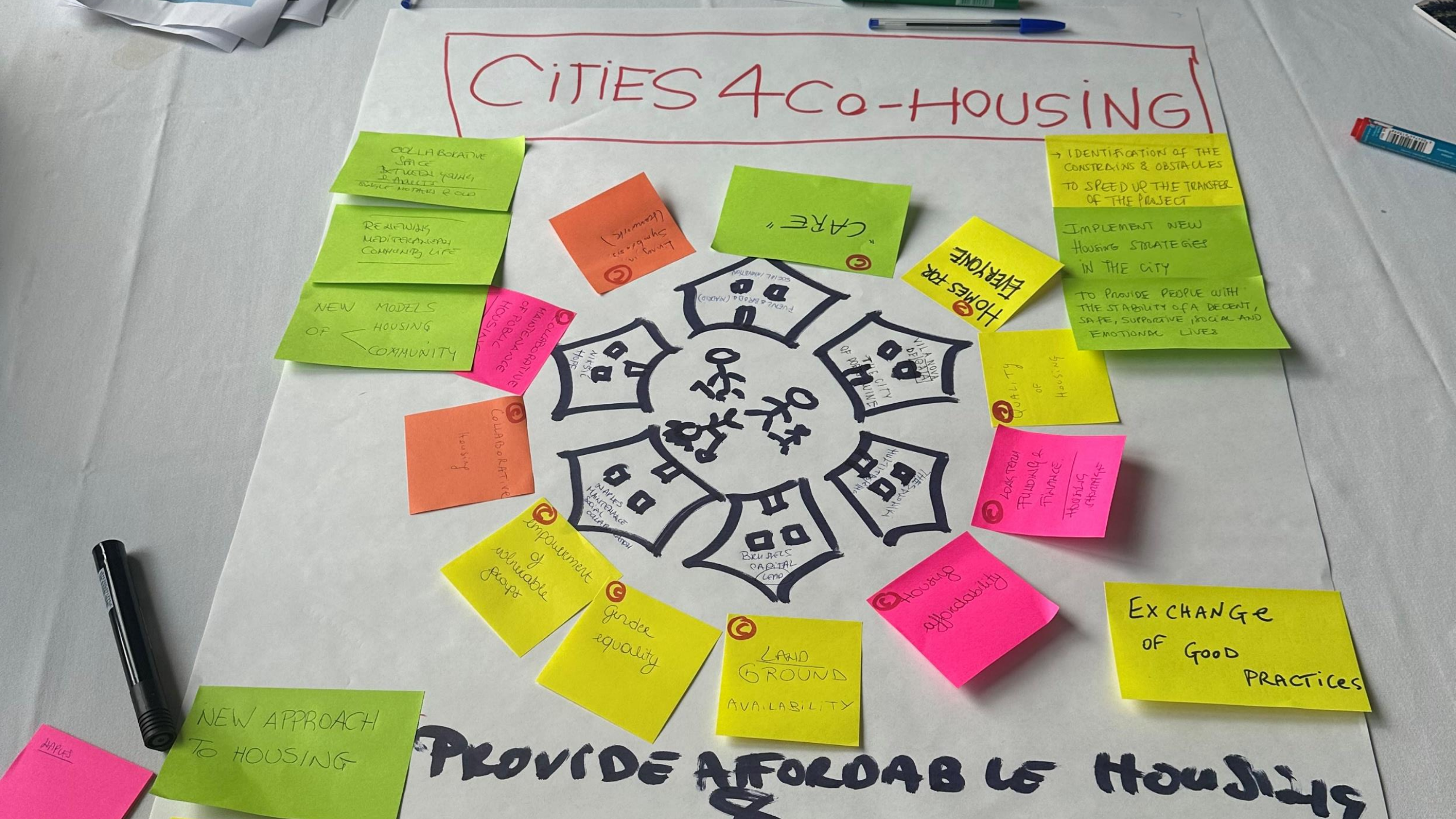
Brussels - Brussels Housing (Belgium),
with project partners in:

1. **Fuenlabrada, Spain**
2. **Vila Nova de Gaia, Gaiurb, EM, Portugal**
3. **Thessaloniki, Greece**
4. **Naples, Italy**
5. **Nikšić, local community Stara Varoš, Montenegro**



Paris

2024


CITIES 4 Co-HOUSING
"CARE"
HOMES FOR EVERYONE
IDENTIFICATION OF THE CONSTRAINS & OBSTACLES TO SPEED UP THE TRANSFER OF THE PROJECT
IMPLEMENT NEW HOUSING STRATEGIES IN THE CITY
TO PROVIDE PEOPLE WITH THE STABILITY OF A DECENT, SAFE, SUPPORTIVE SOCIAL AND EMOTIONAL LIVES
QUALITY OF HOUSING
LONG TERM PLANNING & FINANCE
HOUSING CHANGE
EXCHANGE OF GOOD PRACTICES
Housing affordability
LAND GROUND AVAILABILITY
Gender equality
Empowerment of vulnerable groups
COLLABORATIVE
Housing
NEW MODELS OF HOUSING COMMUNITY
RE-THINKING MEDITERRANEAN COMMUNITY LIFE
NEW APPROACH TO HOUSING
PROVIDE AFFORDABLE HOUSING


CITIES 4Co-HOUSING

BRUSSELS

October 2024






BIRTH DAY
Lieve Blancquaert
Alba




Fuenlabrada
Naples
Vila Nova de Gaia
Nikšić
Thessaloniki
BRUSSELS
2024

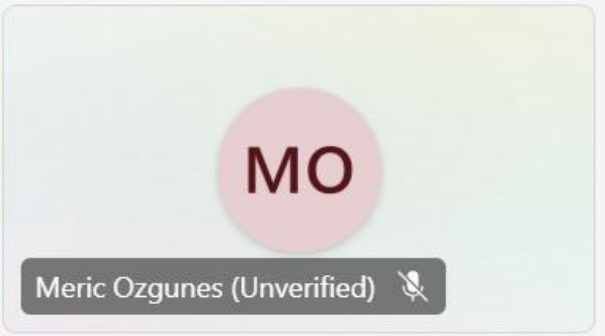





BOSCH Rebecca

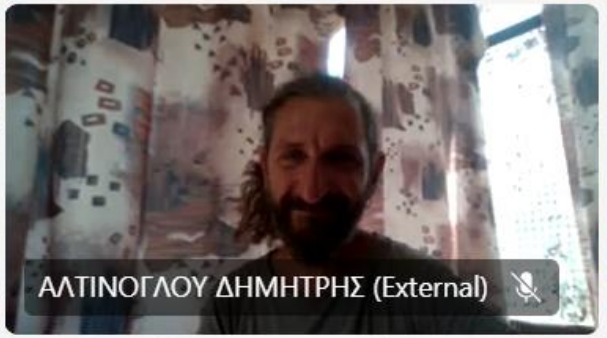

VAL Maite Arrondo (Unverified)

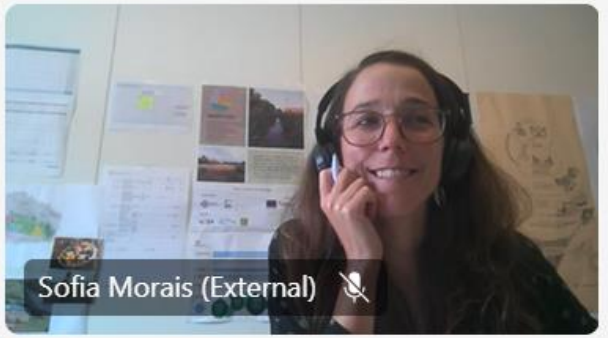

LEJUSTE Tom


MO
Meric Ozgunes (Unverified)


Maria Karagianni - AUTh/MDAT (U...


Carla Pires (External)

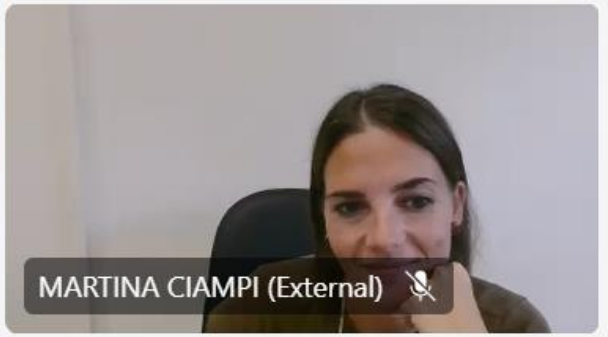

ΑΛΤΙΝΟΓΛΟΥ ΔΗΜΗΤΡΗΣ (External)


Sofia Morais (External)


Nikola (Unverified)


Alba Iglesias Clavijo (External)


Patricia Serrano Lopez (External)


MARTINA CIAMPI (External)

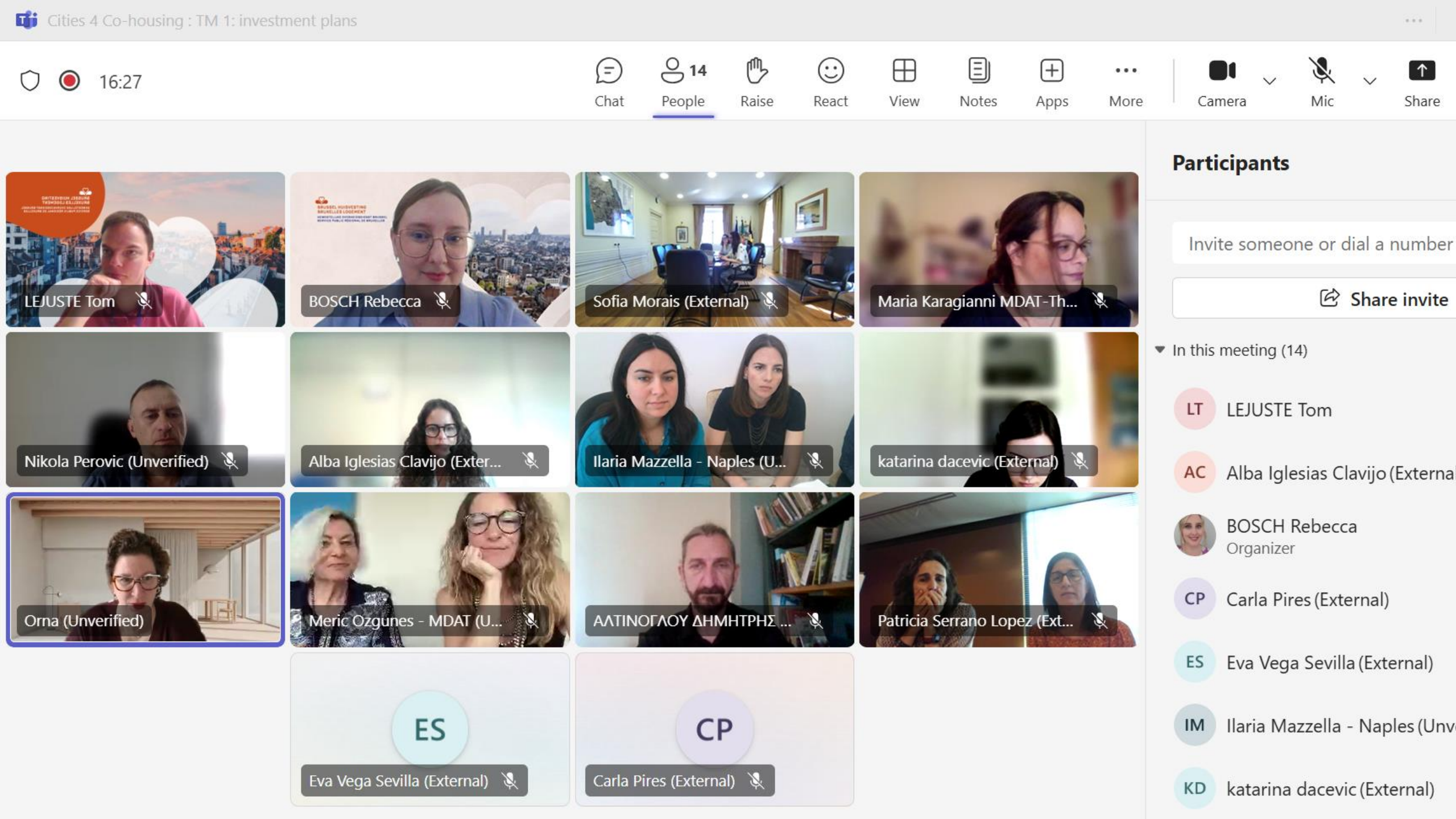

URBACT
Ilaria Mazzella (External)


Orna Rosenfeld (Unverified)


CALICO: Care and Living in Community






Cities 4 Co-housing : TM 1: investment plans
16:27
Chat
People
14
Raise
React
View
Notes
Apps
More
Camera
Mic
Share
LEJUSTE Tom
BOSCH Rebecca
Sofia Morais (External)
Maria Karagianni MDAT-Th...
Nikola Perovic (Unverified)
Alba Iglesias Clavijo (Exter...
Ilaria Mazzella - Naples (U...
katarina dacevic (External)
Orna (Unverified)
Meric Ozgunes - MDAT (U...
ΑΛΤΙΝΟΓΛΟΥ ΔΗΜΗΤΡΗΣ ...
Patricia Serrano Lopez (Ext...
ES
Eva Vega Sevilla (External)
CP
Carla Pires (External)
Participants
Invite someone or dial a number
Share invite
In this meeting (14)
LT
LEJUSTE Tom
AC
Alba Iglesias Clavijo (Externa
BOSCH Rebecca
Organizer
CP
Carla Pires (External)
ES
Eva Vega Sevilla (External)
IM
Ilaria Mazzella - Naples (Unv
KD
katarina dacevic (External)


CALICO: Care and Living in Community
intergenerational composition of residents
birth and end-of-life facilities
Focus on
gender
(older) women
single mothers
low-income families
intergenerational composition
2 Housing First units
Espace de consultation Pass-ages
Habitat Angela. D
Habitat CLTB
14
CALICO: Care and Living in Community
Cluster
Management of (social) units
Ownership of the bricks
Ownership of the ground
FUP Community Land Trust - Brussels
BRUSSELS HOUSING
URBACT

Vila Nova De Gaia

May 2025


CITIES 4 CO-
HOUSING
URBACT – Inno
Transfer Networ
Gaia Visit.
Network Exchange
Orna Rosenfeld
Facilitated by
Lead Expert
URBACT
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Interreg




GAIA




Co-funded by
the European Union

Fuenlabrada

October 2025




Fuenlabrada
Agenda Urbana de Fuenlabrada
Plan General de Ordenación Urbana


A' Capricho
El Mirador


STOP


Driv g
cha e
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d term refle
iew ITN Citi
-Housing

Paris

February 2026


Key steps for successful implementation
URBACT Toolbox




Tom Lejuste
Cities 4 Co-housing
Lead Partner
Service public régional de Bruxelles

Thessaloniki

February 2026




EAT



Naples

May 2026


CO-HOUSING
NAPOLI


Workshop structure
Presentation of the key documents by the CALICO residents (20 minutes).
Q & A about the documents (40 minutes)
Workshop (30 minutes) :
Each partner takes one table and is joined by 3 CALICO representatives. The partner presents their action related to the CALICO team and residents. (Fuenlabrada, Thessaloniki, Vila Nova de Gaia, Naples)
URBACT
CO-HOUSING
NAPOLI

NAPLES
UNDERSTANDING DEEPER OF COHOUSING
OPPORTUNITY OF SHARING
SHARING AND UNDERSTANDING
PARTNER PROJECTS
GOING TRUE CRITICITY and OBSTACLES
CRITICAL VIEW
blablabla

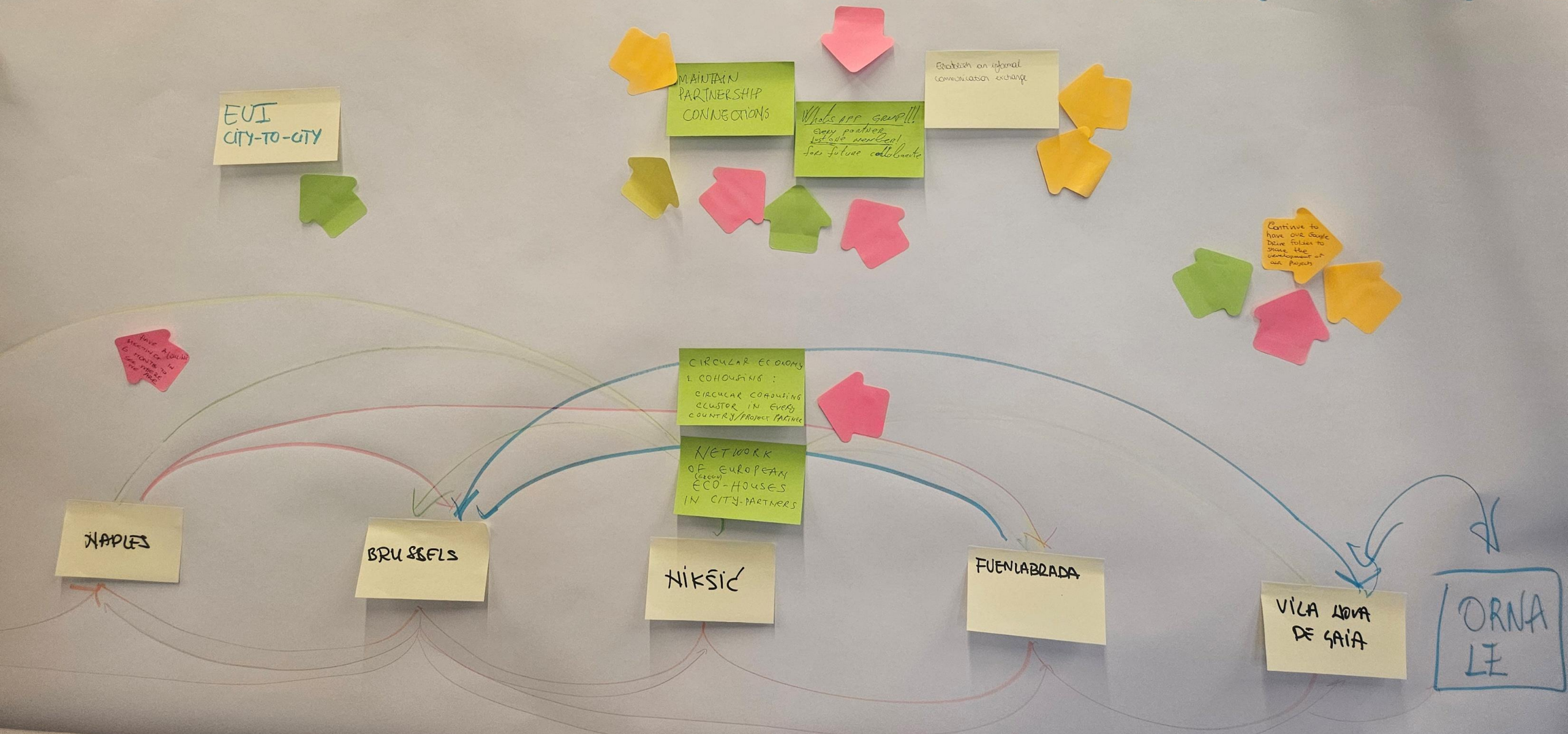

ESTINTORE




EBBRAIO 2003
AVVENTURA IN QUESTO
COGLIENTE LOCALE DI 100 MQ
E DI NAPOLI.
AMO ARRIVATI
L MONDO E
LORI SONO SEMPRE CON NOI
el nostro sogno
FRATELLI LA BUFALA
VIA MEDINA 18, NAPO
FRATELLI LA BUFALA
pizzaioli nel mondo


ANTONIO
GIUSEPPE

OUR FUTURE COLLABORATION IDEAS




CAMERA SECURITY!
CAMERA SECURITY!

BRUSSELS

June 2026




URBACT
Co-funded by the European Union
Interreg
BRUSSELS HOUSING
BRUSSELS REGIONAL PUBLIC SERVICE
calico
ACROSS EUROPE: FINANCING PERSPECTIVES


URBACT
Co-funded by the European Union
Financing at Scale
Moderator: Dr. Orna Rosenfeld, Lead Expert
Vlaho Kojakovic
Director, Head of Real Estate, EBRD
Holger Seifert
Senior Technical Advisor, CEB
Virginie Samyn
Expert in finance, risk & responsible investment
Thiago Nyssen
Social Economy A
Crédal
Geert de
Project Officer
Land Trust B
Public/Publiek






TELLA ARTOIS
GINDER-A
APRON
20€



BRUSSELS...

2026








Bem-vindo
Willkommen
Welcome
boyei malamu
mirë se vini
JARDIN
DE QUARTIER
BUURTTUIN
BIENVENUE
ДОБРО ПОЖАЛОВАТЬ
Open
Ouvert
10h-18h
URBACT
Benvenuti
ЛАСКАВО ПРОСИМО
Bienvenido
Welkom
ZAPRASZAMY

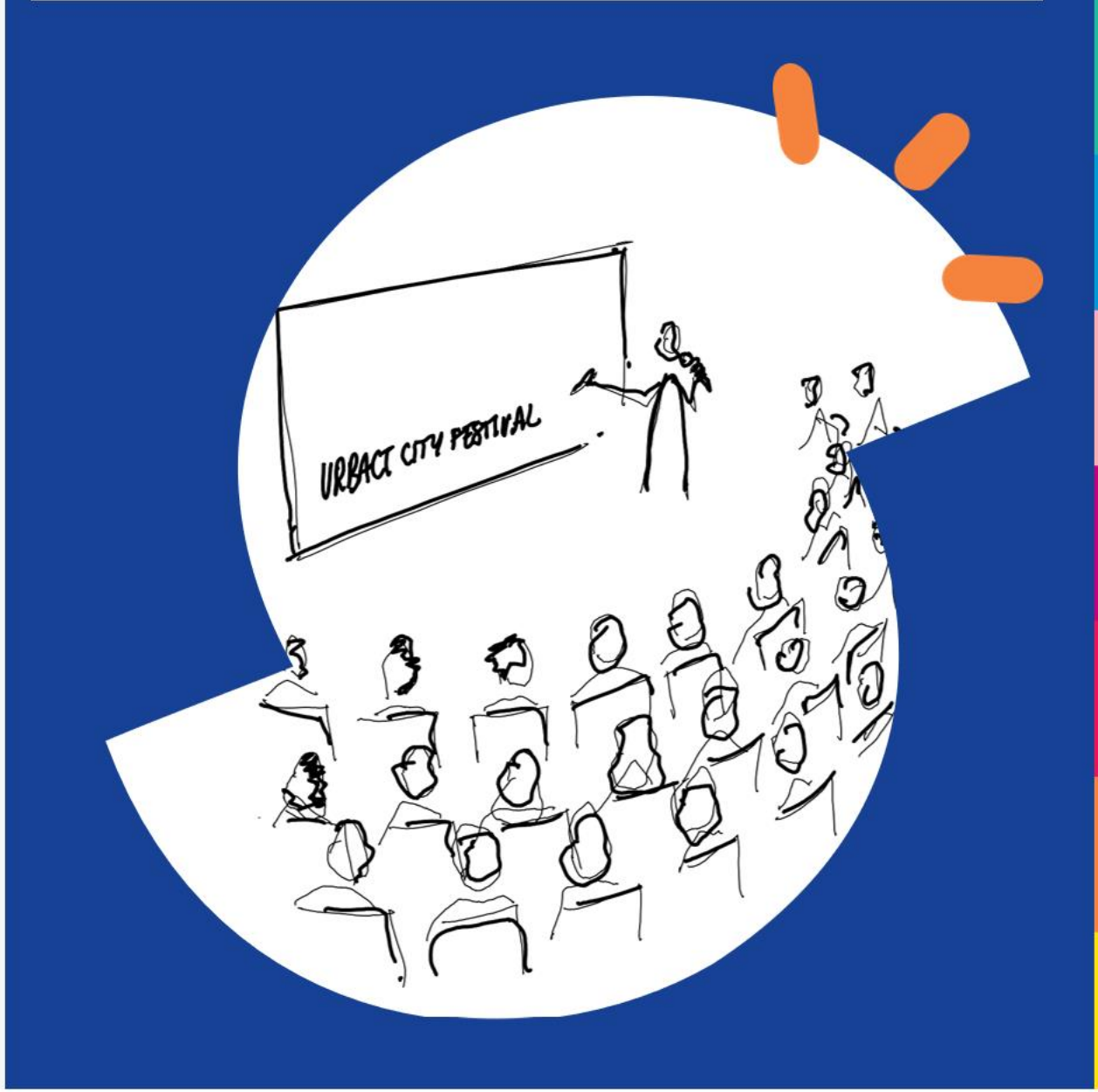
Interested to know more about our work? Scan the code!



Thematic Sessions

EmPowerIngUs

Fernando González Ferreira



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URBACT CITY FESTIVAL
29-30 September 2026 - Nicosia, Cyprus

Session 15 Housing:

From transfer to transformation: how European cities adapt innovative housing solutions.

EmPowerIngUs



GETAFE AYUNTAMIENTO | Empresa Municipal SUELO Y VIVIENDA | emsv | e-trikala | Etterbeek | MAIA | ПОМОРИЕ | Δήμος Λευκωσίας Nicosia Municipality | URBACT | Co-funded by the European Union Interreg

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Getafe City Context:



Getafe is a city located in the southern part of the Community of Madrid, Spain.

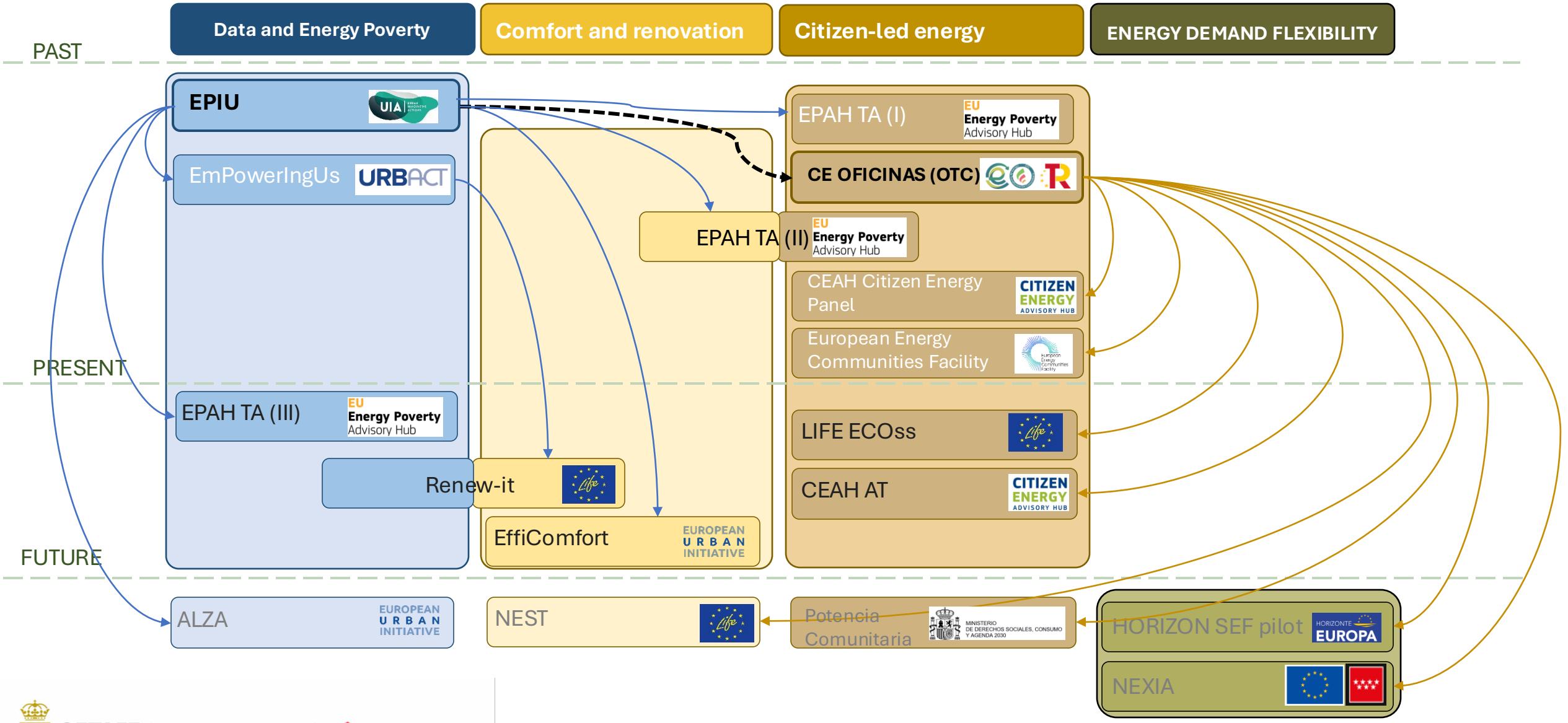
It is one of the most **industrialized** areas in the metropolitan area and its proximity has fostered **significant development**, increasing the population from around 10,000 in 1950 to **195,899 inhabitants** nowadays.

*80% of Getafe´s **buildings are not efficient** and around 25% of the **population suffers from energy poverty.***

Due to the stigma of poverty, we avoid a welfare-based approach and promote data driven initiatives.

We convey that the perception of aid is nothing more than the materialization of a right as citizens.

Map of projects and initiatives funded by the EU.



URBACT CITY FESTIVAL
29-30 September 2026 - Nicosia, Cyprus

01 Where do we come from?



UIA EPIU

02 Where have we been?



URBACT EmPowerIngUs

03 Where are we heading?



Right to Housing / Right to Energy

URBACT CITY FESTIVAL
29-30 September 2026 - Nicosia, Cyprus

01 Where do we come from?

UIA URBAN INNOVATIVE ACTIONS

EPIU · Energy Poverty Intelligence Unit

Energy poverty and data

EPIU Getafe
Hogares saludables

> **Energy poverty does not always manifest itself in obvious ways**: EPIU explores how to detect and reduce it through advanced data analysis.





CHALLENGE

To be proactive in **identifying energy poverty** and prevent stigma from hindering the realisation **of** the **right to a healthy home** and affordable energy.

IN PARTNERSHIP WITH

Getafe City Council and EMSV, in partnership with UC3M, UPM, Khora, ACA, the Construction Labour Foundation, the Naturgy Foundation and the Red Cross.

FOR

Households and buildings at risk of energy poverty. Focused on **two neighbourhoods** but with an impact across the whole municipality.

2019 2024 2026 2030

MAIN ACTIONS

1. **Understanding:** data models to identify **vulnerable households** and design **personalised measures.**
2. **Support:** the Healthy Homes Office as **a one-stop shop for advice and follow-up**.
3. **Taking action: bespoke solutions for homes, buildings and neighbourhoods**: improved insulation, energy efficiency and sustainable energy self-generation.

LEGACY Laying the **foundations for a municipal strategy** to tackle energy poverty and serving as an inspiration for other cities.

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02 Where have we been?

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URBACT ITN EmPowerIngUs

Energy poverty and data

URBACT GOOD PRACTICE

> **An innovation transfer network** based on the EPIU Getafe Healthy Homes.





CHALLENGE

To transfer the lessons learnt in Getafe to other European cities in order to **promote data-driven social policies** to tackle energy poverty.

WITH WHOM

EMSV **Getafe** leads the project alongside **Maia, e-Trikala, Pomorie and Etterbeek.**

FOR WHOM

Local authorities seeking strategic tools, investment plans and more integrated municipal cooperation.

2019 — 2024 — 2026 — 2030

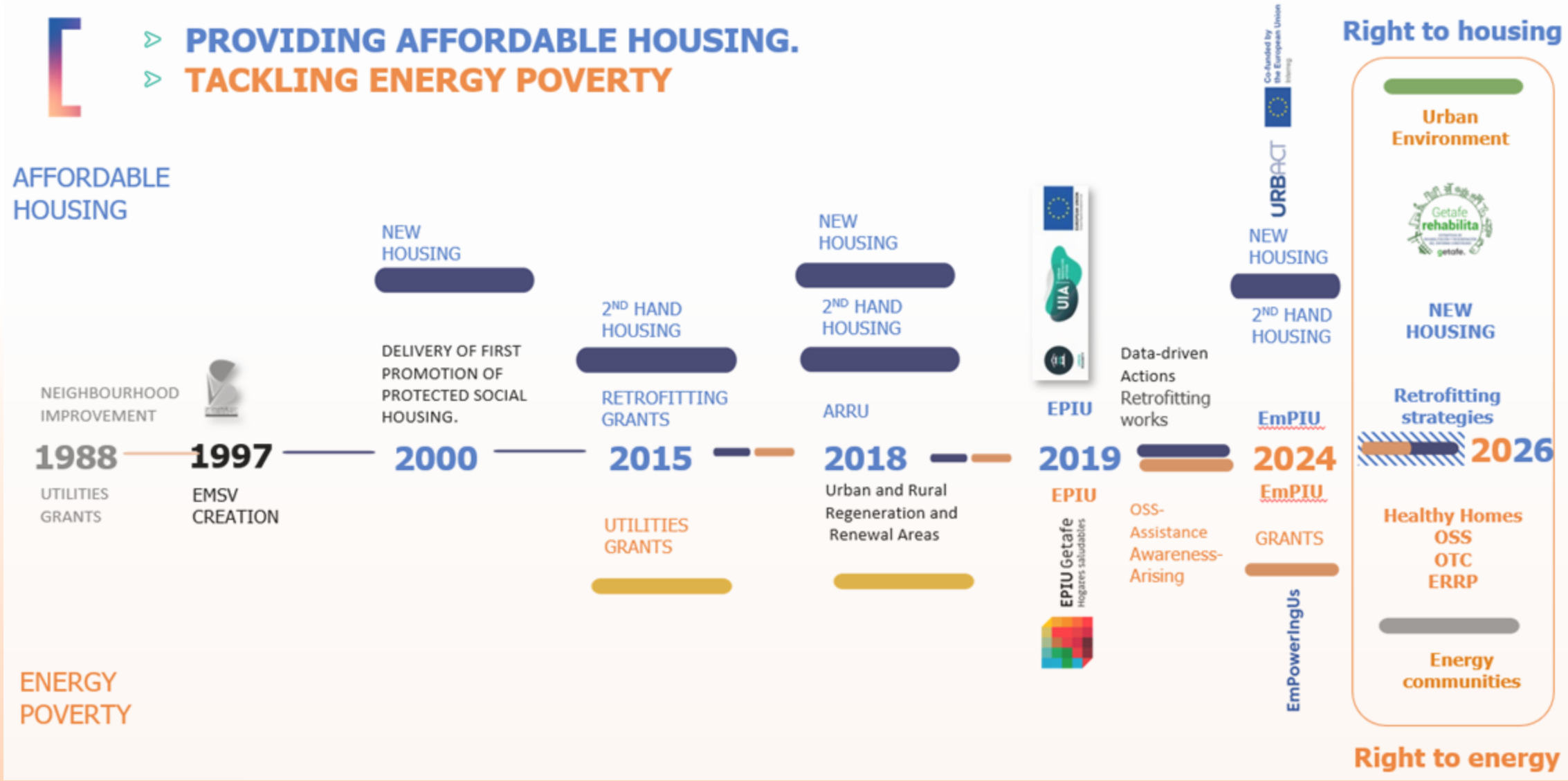
MAIN ACTIONS

1. **To transfer the EPIU approach** – focusing on households, buildings and neighbourhoods – to diverse European contexts.
2. **Combine** a unified approach, a one-stop shop and bespoke solutions.
3. **Develop local roadmaps** to understand, support and take action.

LEGACY A culture of collaboration between cities and **a refined version of the best practice that has been transferred.**

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03 Where are we heading?



URBACT CITY FESTIVAL
29-30 September 2026 - Nicosia, Cyprus

NICOSIA

Right to **Housing** / Right to **Energy**

HOW WE MAKE Energy affordable

1. Energy Awareness
2. Bill Optimisation
3. Social tariff management
4. **Empowering Citizens:** Energy Communities.

HOW WE MAKE Housing affordable

0. Building new **social NZEB**
1. Reducing **energy demand.**
2. Improving **facilities.**
3. **Produce** our own energy.
4. Empowering Citizens: **Energy Communities.**

GETAFE AYUNTAMIENTO | Empresa Municipal SUELO Y VIVIENDA | emsv

From transfer to transformation: How EmPowerIngUs adapt innovative housing solutions.

EmPowerIngUs Transfer Process

1

Understanding

Break down EPIU into modules, steps, requirements and interdependencies

2

Translate

Ask what function each component fulfils and how to fulfil it locally.

3

Test

Use small steps to reduce uncertainty before investing

4

Diverge

Accept different approaches provided they remain true to the purpose of Good Practice.

The key lesson: transferring innovation means **translating, not cloning.**

- Transferability study.
- Transferability matrix
- Transferability plan

- Communication plan
- Quarterly reports,
- Four-monthly articles,
- Transnational meetings,
- and training modules.

- Testing actions.
- Improvement activities.

- Mid-term review report.
- Investment/continuity plans.
- Final report.

4. TRANSFER AND DIVERGENCE

EmPowerIngUs deliberately brought together cities with **very different capacities and circumstances**.
It was never expected to result in five identical versions of the EPIU

	STARTING POINTS:	INITIAL EXPECTATION:	Testing actions	TRANSITION PATHWAYS:
Trikala	**EXTENSIVE DIGITAL** BASE EMERGING ENERGY OFFICE	**ADAPTATION** TO DIGITAL-BASED **TO HOUSING**.	PUBLIC AWARENESS AND PARTICIPATION	FROM AN EMERGING ENERGY OFFICE TO A PERMANENT MUNICIPAL SERVICE
Maia	**STRONG CAPABILITIES** BUT FRAGMENTED	DIGITISATION OF RENOVATION WORKS	PROMOTING RENOVATION WORKS	FROM FRAGMENTED CAPACITIES TO AN INTEGRATED MUNICIPAL RESPONSE.
Etterbeek	**ADVANCED SERVICES** FOCUS ON SOCIAL SERVICES	DATA-DRIVEN FOCUS ON HOUSING.	TOOL FOR STRATEGIC DIAGNOSIS AND EVALUATION OF HOUSING	FROM MULTIPLE POSSIBLE POINTS OF ACCESS TO A STRATEGIC INVESTMENT IN HOUSING
Pomorie	**LOWER BASELINE** HIGH DEMAND	IMPROVING THE QUALITY OF TMS	DESIGN OF CUSTOMER SERVICE. EXPLORATORY DATA ANALYSIS.	FROM LIMITED LOCAL CAPACITY TO A PRACTICAL, PEOPLE-CENTRED RESPONSE.
Getafe	**SOURCE OF INFORMATION AND INNOVATION**	**ADOPTING BEST PRACTICES FROM OTHER CITIES.**	**IMPROVEMENT ACTIVITIES (8): CONTINUITY PLAN.**	**FROM A PROVEN BEST PRACTICE TO A BROADER AND MORE PERMANENT ECOSYSTEM**

Key lessons learnt

Eight practical conclusions for transferring **complex urban innovation**.

EmPowerIngUs

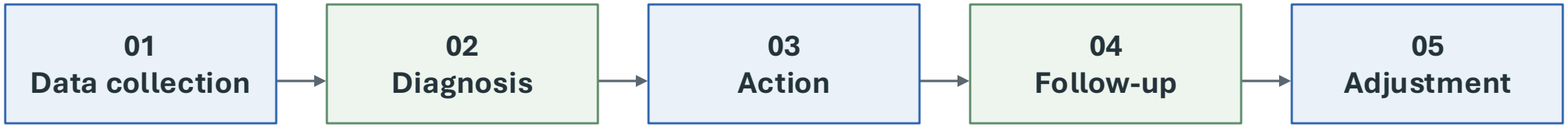
Transferring **principles**, not ready-made solutions.	Start with the **challenge**, not the tool
Test Assess uncertainty before investing	**Take action** with the available data and expand later
The **confidence** is infrastructure	Difficult innovation is often **institutional**
Designing **continuity** from the outset	Transfer also **changes Good Practice**

*Energy poverty has moved from a priority to a **cross-cutting issue.** This approach has guided us as **a common thread that encompasses any kind of initiative**:*

- *Energy poverty linked to **health**: Healthy Homes*
- *Energy poverty and **affordable housing**. The right to housing = the right to energy.*
- *Energy poverty linked to **social services**: Energy vulnerability.*
- *Energy poverty and **co-design or co-governance processes**. Energy Communities*

From isolated pilots to a permanent, evidence-based municipal operating model

Continuous feedback loop



"The challenge is not only to innovate, but to make innovation understandable, politically useful and permanently embedded in municipal service delivery."

Legacy and next steps

EmPowerIngUs

Getafe's continuity plan turns project learning into a **permanent, scalable municipal transition pathway**

What has been built

- Permanent OSS ecosystem
- Municipal data lake + GIS diagnosis
- Energy poverty measures linked to renovation and communities
- Trust-based citizen interface

What comes next

- EPAH III digital diagnostic tool
- Smarter 2027 renovation grants
- Stronger monitoring of comfort and vulnerability
- Capitalisation through eu Finded initiatives and local budget

"Continuity means keeping the momentum: from European innovation to everyday municipal service."

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Interested to know more? Contact us for more information on how your city can start developing your own Energy Poverty Intelligence Unit:

"A home is much more than just a building.
It encompasses the entire built environment, including the people who live within it."

WATCH OUR VIDEO
https://www.youtube.com/watch?v=dWhXcDGnyZA

THANK YOU

fernando.gonzalez@emsvgetafe.org

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e-trikala MAIN Etterbeek

Thematic Sessions

HOUSING

Thank you!

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