Local Economy

Acting Early on Slow-Moving Change

C4TALENT + Cities@Heart + TechDiversity + Remote-IT + Residents of the Future

#URBACTfest

urbact.eu/city-festival-2026

URBACT CITY FESTIVAL
29-30 September 2026 - Nicosia, Cyprus

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Δήμος Λευκωσίας
Nicosia Municipality

Audience Question

But first, a question to you

What's "slow moving" negative trend in your city that you sense (but not necessarily can prove with data yet?

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„Plenary – Eleftheria Square"

Network Pitches

C4TALENT	Cities@Heart	TechDiversity	Remote-IT	Residents of the Future
Where talent meets opportunity	*Towards a balanced city centre*	*Diversity and Inclusion in digital ecosystems*	*Remote and hybrid work for thriving cities*	*Demographic resilience through people-centred cities*
Dávid Bartók	**Mar Santamaria Varas**	**Kostas Karamarkos**	**Alisa Aliti Vlasic**	**Tiago Ferreira**
LP Project Coordinator	Lead Expert	Lead Expert	Lead Expert	Lead Expert

Brain Drain

Jordi Romero Lengua

Vilanova i la Geltrú, Spain

C4TALENT

City Centres

Léonie Yang

Métropole du Grand Paris - France

Cities@Heart

Who Gets to Work?

Patrycja Węgrzyn

Bielsko-Biała, Poland

Luna Polić Barović

Dubrovnik, Croatia

TechDiversity

Remote-IT

When Testing Changes the Plan

Gelsomina Macchitella

Brindisi, Italy

Remote-IT

Audience Question

Another question to you

Which of these problems does your city face?

- Brain drain
- Emptying city centres
- Digital divide
- None of those

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Challenging Conventional Thinking

João Pedro Cruz

Mangualde, Portugal

Saša Heath-Drugovič

Celje, Slovenia

Residents of the Future

Cities@Heart

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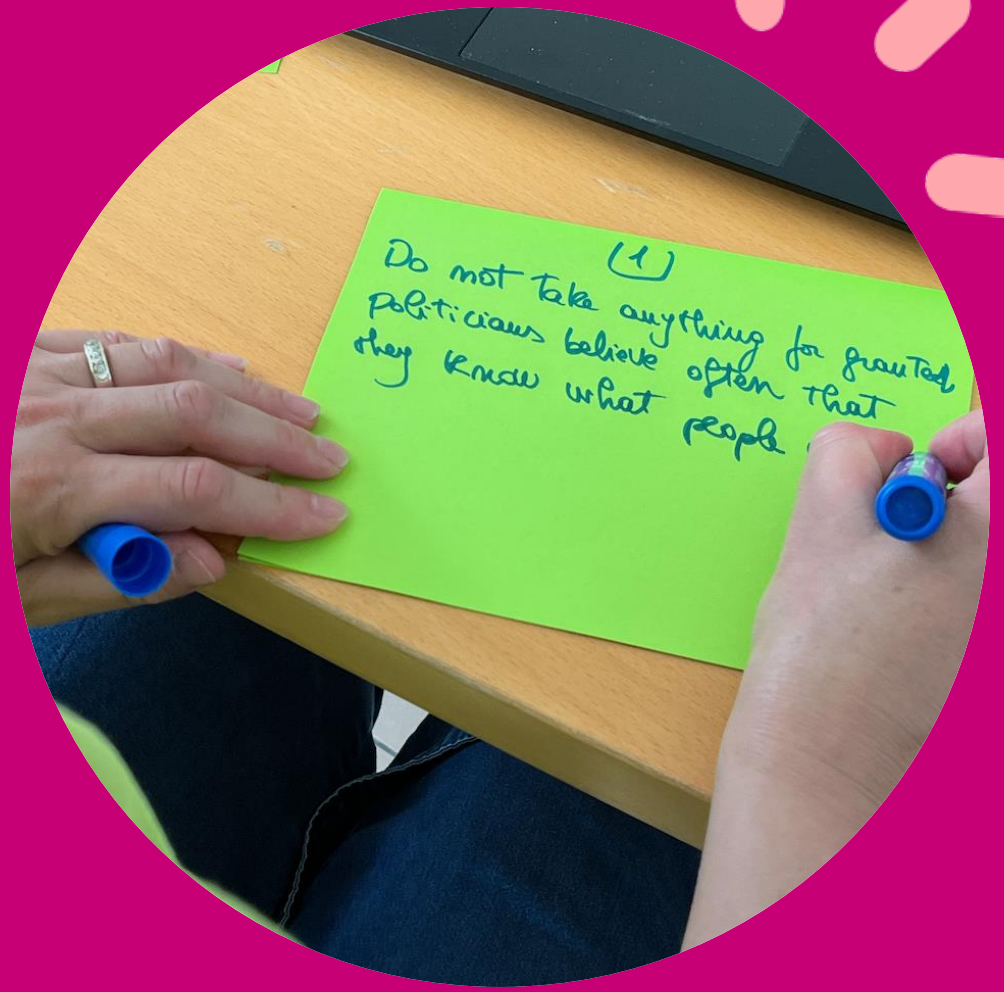
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Key Takeaways 1

What do our rapporteurs have to say?



Audience Question

Key Takeaways 2 – *YOUR* take-home message

What's the most important learning you take home from this session?

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Key Takeaways 3

- Look out for early warning signs
- Look at things from the perspective of residents' daily life
- Test (*admit failure*), learn & adapt
- Don't underestimate the importance of governance



Take the tool – not just the idea

- **C4TALENT – Dávid Bartók (LP)**
  - Practical Guides and Micro-learning Bundles – Entrepreneurial Ecosystems, Place Branding & Talent Attraction
- **Cities@Heart – Mar Santamaria Varas (LE)**
  - City Centre Playbook & CitiesAtHeart Toolkit
- **TechDiversity – Kostas Karamarkos (LE)**
  - Practical Playbook
- **Remote-IT – Alisa Aliti Vlasic (LE)**
  - Remote-IT Playbook Series
- **Residents of the Future – Tiago Ferreira (LE)**
  - Residents of the Future Podcast Series

Thank You!