

SUPPORT PACKAGE

SUMMARY

Fabrique numérique de Gonesse

The problem and proposed solutions:

Gonesse is an integral part of Agglomeration Roissy Pays de France, composed of 42 cities. The high part of the population is living in deprived neighborhoods, near Paris. Thus Social and urban issues are directly linked to this project. The territory of ex-Val de France were highly characterized by the presence of deprived neighborhoods and fragile economic weight. It was representing 75% of this territory. Since 2016, the territory has changed and became bigger, the rate of people living in deprived neighborhoods is almost 40 %. Unemployment and youth unemployment (20%) shows the fragilities of the territory. School dropouts, urban and social poverty are the major challenges in a lots of European cities, especially in deprived neighborhoods. These issues are connected to this challenge is discrimination, immigration, social exclusion. If the youngsters leave the school, they have less education and job opportunities and we could observe this phenomenon highly in deprived neighborhoods. Thus, Agglomeration Roissy Pays de France is aware that the poverty and exclusion must be tackled. The junction between the digital sector and young population are seen as an opportunity. A huge project "Europa city" situated on "Triangle de Gonesse" will give a lots of job opportunities. This innovative project will be a mix between leisure, business and trade. A digital center and new services will be created and integrated to this project which shows the relevance of the digital sector as a driver of employment (20 000 jobs).

Solutions:

Local authorities wanted to make a junction between several issues: helping school leavers through innovative new technologies and tackle the problem of poverty, social exclusion, school leaving .. Local authorities wanted to put the "social and digital innovation" in a core of this project and propose to build on it. This project shows how thanks to the new technologies the social innovation could be a driver to a new motivation of youth. This new model "interesting, innovative, not classic and more flexible." It has the ability to reconnect youth with new opportunities based on concrete digital projects. This kind of project shows that local authorities could propose a response and become a bridge between school failure and new opportunities. Through concrete and multi thematic projects, young people could reaccept the public authorities and structures. Thought projects, they show their ability to create handmade objects, digital objects, etc. and be successful.

The purpose was to set up a « resource digital center » open to local stakeholders allowing remobilization and valorization of youth. This hybrid place proposes courses, personnel and collective coaching with an important impact on target group. Other stakeholders and local actors are concerned and

Methodology is based on 3 axis: 1) Creation of innovative digital place, 2) Method and coaching guarantees, 3) Monitoring and organization allowing its functioning

The device of this model was to create a pedagogic start-up of social integration based on laboratory of fabrication (fablab).

Strategy:

La Communauté d'agglomération Roissy Pays de France is piloting the Urban digital strategy. It set up a plurianual strategy (2014-2020) based on digital development with the aim to reinforce the social and economic cohesion of its territory. It aims to structure the digital sector based on economic potential and research capacities of University Cergy Pontoise. The aim is to help the creation of the new entrepreneurship and digital activities, enhance the digital skills of firms and inhabitants, reinforce the social and cultural development... Fabrique de Gonesse was the 1st project of this digital strategy, co-funded by EU funds (ESF, ERDF). ITI programme (Integrated and territorial Investment) allows crossing the funds and having a multisectorial approach. ITI is a financial framework, based on plurianual strategy and on local context. This strategy involves every local stakeholder and puts innovation at the core of the projects. Fabrique de Gonesse is endorsed to the axe 5 meaning "Investing in education and adopting competence". It concerns the Specific Objective 8 : Decrease the number of youth (less than 25 years old) leaving the school system without any education and qualification.

Time frame: November 2015 to April 2017:

Results : For this period, the programme trained 33 youth (3 trainee classes).

Outputs: At the end of programme (5 month session), the rate of de remobilization represents 90%.

70 % comeback to education system (55% digital sector, 45% other than digital sector)

20% access to their 1st job opportunity, 6 months after the end of programme (65% find a job related to digital sector, 35% find a job not related to digital sector)

10% leave the programme.

Results after finishing the programme (represents trainee class 1 et 2, 6 months after the end of programme and results of trainee class 3):

The outputs concerns also:

- the huge and deep cooperation between every stakeholders from Agglomération Roissy Pays de France, city of Gonesse, Region IDF, Mission locale, private operators, social services, Youth services and associations, etc.
- skills improvement in public structures of project management and EU funds
- working on highly innovation project and with bottom up approach
- Benefiting of EU funds as a real driver for setting the project up.

Innovative elements:

Fabrique of Gonesse is a highly innovative place with a highly equipped fablab. It ensures a flexible teaching with peer to peer methods, based on innovative pedagogic method. This project is based on local context (bottom-up approach).

The project is a perfect mix of social and digital innovation. This teaching and practicing is composed of several pillars:

- Digital tactics and tools (websites, mobile application, coding, using virtual reality masks, technology..)
- Social and personal skills courses

- personal and collective coaching
- Fabrication of objects
- workshops aiming searching vocational training, educational programme, jobs.

The youth are also largely associated to Gonesse projects, local committees, Youth Parliament.

The partnership with public and private stakeholders has been developed. The youth work on concrete projects on demand of professionals. It helps them to increase their skills, competences and self-confidence.

Potential for re-use and improvement

The project can be transposed to other European cities. From the beginning, it is necessary to involve private and public stakeholders and anticipate communication, recruiting of youth and the development of the model. The innovative aspects have to be deeply encouraged and monitored.

Vidéos: <https://www.youtube.com/watch?v=vu7-K3Tbh64>