



## 4D Cities

Health Innovation as a growth driver

### 4D Cities Policy Recommendations Medicine Package Leaflet

#### Information for the user

Read this entire leaflet carefully because it contains important information for you. This is available without prescription. However, you still need to take it carefully to get the best results from it.

#### What is this medicine for?

This is a synthesis of policy guidelines resulting from the URBACT II 4D Cities exchange network and addressed to cities who ambition to make from the health sector a driver of the local economy. They also need to be moved by a will of engaging local health stakeholders in a participated and integrated project and governance.

#### Important information

This medicine can be taken by local policy makers and practitioners, however, doses can be shared, used, changed and adjusted in collaboration with a number of local stakeholders, including doctors and healthcare professionals, local health-based companies, Universities and education institutions, patients' groups, etc.

#### Before you take this medicine

Patiently read project output documents, refer to the more detailed list included in the 4D Cities Final Report, contact people of the 4D Cities project and revise references for additional information at [www.urbact.eu/4d-cities](http://www.urbact.eu/4d-cities)

#### Possible side effects

No adverse clinical effects from the implementation of these guidelines have been reported, yet.

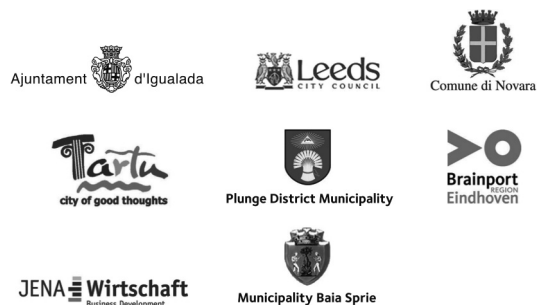
#### How to take this medicine

1. Differentiate the area of excellence in Health and stress the competitiveness and **uniqueness** of your city in that Health Innovation field.
2. Create a **business friendly environment** for the Health Sector and a strong companies' support system.
3. Be supportive of **Small and Medium Enterprises (SMEs)** with special attention to ICTs and Social Enterprises.
4. Mind Innovation outcomes. Address issues related to **intellectual property and rights**.
5. **Assess education and professional needs** issued from the Health Innovation project.



6. **Accommodate the local offer of knowledge**, education and training including non-medical professionals.
7. Make the **University** ready and available to **support entrepreneurship and innovation**.
8. Offer **information and support services to the citizens** (students, unemployed...) to ease their way into the new local labour market issued from the Health Innovation project.
9. Ensure training in Health-specific professional **competences**.
10. Undertake **locally-based research** and data collection for an accurate understanding of **local population profile and needs**.
11. Undertake **pilot initiatives and demonstrate positive impact** before scaling.
12. Enable a **patient-centred approach** to offer a more personalized attention.
13. **Integrate health services vertically and horizontally** for a more efficient and safer delivery.
14. Establish **collaborative processes** with local health support groups and community services.
15. Allow engagement and **co-creation in health using Social Innovation tools**.
16. Support **Smart Health** but ensure patient-friendly products and technologies.
17. **Empower citizens and patients** socializing health care knowledge and promoting self-responsibility and autonomy.
18. Develop integrated **public policies to promote healthy habits**.

#### Who makes this medicine

This list is the result of the exchange and sharing of knowledge and practices of the coordinators, experts and local support groups members of the eight 4D Cities partners: Igualada, Baia Sprie, Eindhoven, Jena, Leeds, Novara, Plunge and Tartu. And has been compiled and synthesized by the 4D Cities Lead Expert, Mireia Sanabria



More information  
[www.urbact.eu/4d-cities](http://www.urbact.eu/4d-cities)  
[igualada@4dcities.eu](mailto:igualada@4dcities.eu)

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