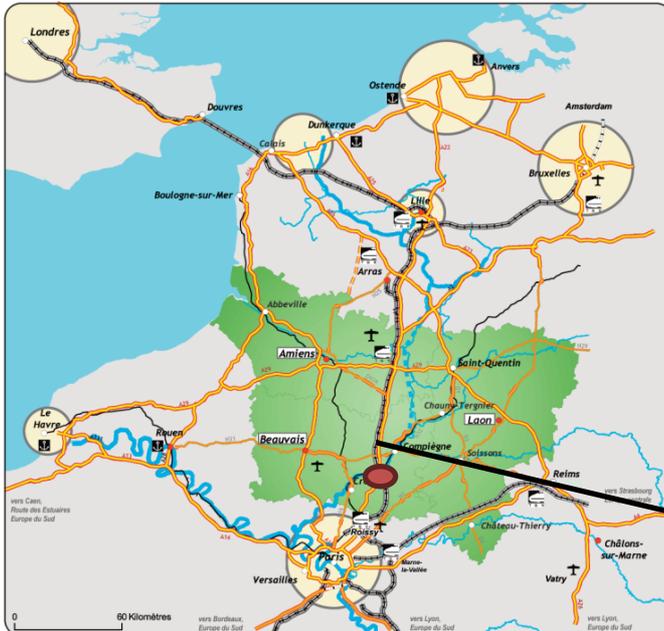


Creil Agglomeration (FR)



Context. The arrival of the railway link Roissy-Picardie in 2020, will enable Creil agglomeration to integrate high speed network. This link, nationwide or even international, should be anticipated and accompanied to seize the greatest benefit and enhance our attractiveness. Based on its implementation, the territory and its stakeholders launched the recapture of heart agglomeration : the project "Gare, cœur d'agglomération" which covers the site of the station itself and its neighborhood 270 hectares.

Creil Agglomeration

Planned by the documents of regional and local planning, it aims at building shared way (urban and rail) both future major urban center in the south of the Oise department (Picardy region) and the station and the multimodal center. The master plan, living document framework under development since September 2013 defines "invariants". These draw a general spirit to which district shall aim in the long term. It will adapt to suit the progress of projects, land opportunities, real estates, but also new uses.

1. Opportunities offered by the arrival of high speed : an accelerator / a project catalyst (urban and territorial project) for the local ambition (project scale , a potential factor of attractiveness for companies and people and improving the image of the agglomeration, a direct connection to Roissy-CDG airport, its dynamic economic center and railway hub serving the whole of France and northern Europe

2. Risks arising arrival of high speed

The worsening trend of Creil Agglomeration, congestion station area, an additional risk : the "miss" the opportunities offered

3. Issue of the arrival of high speed for the territory

Remove as much of the implementation of high-speed railway station for the area's development in all fields, make the station a force for development in order to "draw up Creil agglomeration" and beyond Picardy.

ULSG

14 meetings are organized since the beginning of the second phase : one before each workshop in order to prepare their and the others in order to work on your LAP. It was decided to work on two themes : mobility and human capital and more on the soft (the hard is dealt by the master plan) and the user, the inhabitant. There are more or less 6 participants by theme (core members) and 2 or three come

when they could or when the subject is interesting them).

The URBACT methodology has been used and especially the problem and solution trees to propose actions for two problems :

- Human Capital do not developed
- Cars too much use to join or live the station.

LAP

1. Assets : The location of the CAC: railway junction, the presence of major roads and a river, and two nearby airports, a dense agglomeration, efficient public transport, a high concentration of jobs, a natural framework on which to capitalize and cultural and tourism potential, the existence of an economic development agency working in the region, current projects including "Station, heart of the agglomeration". Creil is the most important station for train passenger traffic in Picardie, locally, Creil is linked to about twenty other "secondary" stations.

2. Problems : unskilled population and a mismatch between supply and demand of employment, social fragility, an image problem, a governance problem, mobility difficulties in the city center (and beyond) and urban ruptures (the railway, Oise, major roads), mobilization of difficult and expensive land (brownfields, contaminated land), degraded housing, less quality of public spaces, many different cultures, poor synergy between the stakeholders.

3. Actions of Mobility: develop awareness on environmental friendly transports, implement actions in local schools (promoting bike,...), promote mobility plans for the employees of private and public organizations, answer to (perceived) insecurity problems, improve and organize public transports at the living area level, imagine services paying attention to people daily life and lifetime steps. In 2015, we will work on a diagnosis walking (day, night, with different type of people). We began to work on two other actions: creation of a coordinating committee of supply, reflection on the prospects for Roissy hub and for the star. **Develop urban and transport solutions and services:** work with national and SNCF police, associations, social mediator, etc; develop actions to meet the needs of bikers, walkers, disabled people etc; imagine urban planification including lifetime steps and daily life moments; design solutions with users (car sharing, kiss and go, signalling system ...); design solutions and services with users for a new kind of railway station. **Work with local stakeholders to develop secondary stations:** work on the hub secondary stations neighborhoods (parking, car sharing,...); improve the quality of station buildings (safety access, light systems,...); promote urban and transport studies on stations (accessibility, services,...). **We began to work on three actions :** creation of a coordinating committee of supply, reflection on the prospects for Roissy hub and for the star, elaboration of a SUMP at the scale of the catchment area

4. Actions of Human Capital: promote the creation in all fields; assuming that the unemployed have skills, it seems appropriate to implement a very proactive policy in favor of creation and this in all fields (business, art, etc.); coordination tools for creativity, identification of the lacks ; co-working and creative spaces in all neighbourhoods ; an ideas competition to bring out a creative place adapted to the needs of creators / co-workers s and communities means. We will work on one action in 2015 : creation of a platform grouping devices in creating. **Facilitating access to employment for local workers:** faced with high unemployment, the territory has many jobs. We must now ensure that the territory of workers can have easier access to jobs offered by the territory; discussion / conference to identify the demand of competences from firms. **Making our cultural diversity richness :** make another look on our territory an its inhabitants (an artistic look ?), creation of a competence network, that will identify the competence of people

The ULSG proposed to add a district of the culture on the master plan.