



Preston (UK)

How to make greater use of Preston railway station and its surroundings to drive economic growth both within the city centre and wider catchment area ?



Town planning and mobility around the hub

- Improve design of the station
- Increase interchange options and information
- Infrastructure improvements

Preston railway station: its potential as a regional and local hub is underexploited



Economy

- Promote the city centre to generate more footfall
- Integration of the hub in the local and regional economy
- Develop a 'waiting economy' in the station



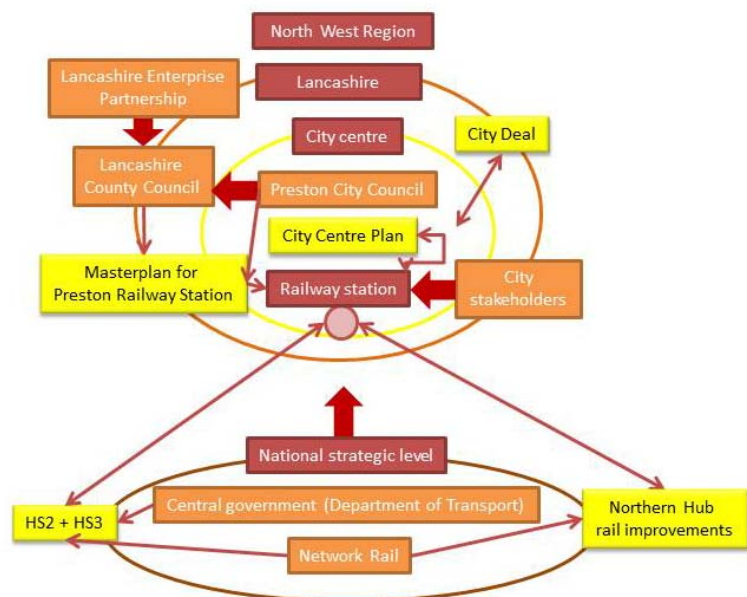
Governance and participation

- Increase cooperation between multiple stakeholders
- Develop an integrated strategy with other local plans
- Raise interest from local businesses and communities



ENTER.HUB benefits for Preston: best practice collection on how a railway hub can be a turbine for the economy, making the station fit for the 21st century and HSR, integrated public / sustainable transport / smart technologies, and a gateway to the city centre

What's next?



ENTER.HUB Preston City Partner

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