INTEGRATED ACTION PLAN—2018-2023
GDANSK-INNACZEJ

GDANSK—OTHERWISE
SPACE FOR SOCIAL INNOVATION

ENGLISH SUMMARY
**How was our IAP created?**

**START** IX 2015

- **Creation of ULG BoostINNO**

Meetings / Call for ideas

Meetings/brain-storming sessions

- **Creation of the brand INNaczej(OTHERWISE)**

**PILOT of Social innovation Fund Deadline for applications (IX 2017)**

- **Draft concept of GDANSK SOCIAL HUB**

- **X 2017 MIXER of selected ideas**

- **Implementation of the ideas (do XII 2017)**

**IAP**

- **Workshops with ULG members on Integrated Action Plan BoostINNO**

- **BoostINNO LIVING LAB** – experiences and lessons learned from international experiences (study visits / transnational meeting)

- **NGO**
- **City departments**
- **Universities**
- **Innovators**
- **start-up environment**
Gdańsk Challenges

- Lack of community of people interested in social innovation – presence of diffused individuals
- Lack of space for social innovation and meeting place for people interested in changemaking
- How to communicate about social innovation to Gdansk citizens and other stakeholders
- How to identify „unusual susspects”?
- How to scale up social innovation?
We are creating Social Innovation Powerhouse - interactions between people which lead to happiness, not just a building.

Roof above head will be needed - but just to have a meeting place, where people can talk and experiment. Because in changing the world for a better place PEOPLE are the most important and (what can be surprising) interactions between them: from talk to emotions - from watching each other to common actions, from arguing to understanding and total trust.

It have to be more building relations rather than space. Way, road, feelings, spirit and culture in which everybody will feel good, were we are stimulating each others, where we will create teams and together improve our lives.

Thanks to diverse interactions, during identifying and testing different ideas, real - social innovations will come up -. But not only. All of that, what will turn out to be valuable, but not necessarily being social innovation will be shifted to other forms of support offered by city, NGO’s or business.

It is here, where people meet. People with problems or those who don’t know about them, those who knows how to solve them or those who can hcome up with solution . Also such people who will help in idea implementation.

Reminder: innovation depends on people - and their characteristics and attitudes, skills and knowledge as well as motivation - much more than from planned processes, tools or infrastructure.
THROUGH PEOPLE, FOR PEOPLE AND WITH PEOPLE

- Look at reality around you from different perspective, recognize what you can do otherwise
- Is need well recognised? Is it the only solution? Are there any better ideas?

If new solution concerns people, is implemented with people and it’s aim is to improve their lives by giving them fishing fod instead of fish- it’s for sure social innovation

Innovation should be tailored-made, uniquie solution for particular group of people, places etc.

WHY DO WE NEED SOCIAL? - if we better address our problems, fulfilled our needs, and just improve our everyday lives, that means that social innovation makes us happy. And happy Gdansk’s citizens, means happy city. City of Gdansk☺
Recognition of our social needs/challenges

We evaluate social effects—Have we improved quality of our life?

Acting—we implement it into life, scaling

We improve and we have new solution!

We check and test our prototype/idea

Many prototypes will not work in reality

We are discussing all the time!

At this stage we have to be ready for CHANGE or even abandonment

It’s not yet social innovation, we have to acknowledge it’s effects!

Differents roads can lead to the same place......

Many ideas will just stay as ideas

Different solutions can work.

We can find „changemakers/unsual suspects” in many unusual places

Both well-known problems and new challenges

What ideas do we have to realise our needs?

What are solutions for implementation and financing of our ideas?

We improve and we have new solution!

Many ideas will just stay as ideas

We are discussing all the time!

We can find „changemakers/unsual suspects” in many unusual places

Who and with whom can respond to this needs in best way
Improving life in our city is like well oiled gear machine, where in which each sprocket is important and if even one malfunctions, the whole machine can become obliterated.

There is need for holistic approach as far as creation of social innovation is concerned – understanding of context and looking whole picture instead of linear seeing things. While driving on established tracks, it’s easy to lose sight of main point of social innovation – real needs of people.

Rules are like lubricant thanks which whole maschine is working smoothly: we are using common language of values so we are understanding each other and we can trust each other.

Social needs are needs of people, that means ours, citizens of Gdansk – that mean ideas how to improve quality of our life should be worked out with us, for us and through us.

Among us there are innovators – some of us are already inventing something, other have just ideas, but there are also those who don’t even know that could be great “changemakers”.

Remembering for who and why we want to do something, we choose tools, including sources of financing focused on durability of social impact. Later we need to check if everything works fine together and if it really respond to our needs and improve quality of our life.
Why do we need rules?

System of support for social innovation is complicated machine, which mesh different interests, people, institutions and their opinions, possibilities and expectations.

It’s natural that tension arise. Just like good lubricant in the gear machine reduces friction, so the rules – agreed and accepted by all participants of the emerging system allow it to operate efficiently.

It is a readable „charter of principles” that everyone involved in running of the system will identify with. It’s sharing the same language and thus shaping the culture of dialogue. And a real dialogue builds trust, without which "changmekers” do not dare to invent and then test bold ideas. Trust facilitates contacts between the participants of the system – they become more frequent, freer and more sincere.

As with every „charter” it’s easy to forget about it, but it’s important that without those values we won’t see changes for better and we can fast loose the feeling of sense of our activities. Maybe there will be innovations, but not social and not causing a snowball effect. They will be punctual both from the side of implementation and effects
Which rules we need?

Openess – for everybody who want to join „the system” and obey it’s charter of principle

Partnership – greting familiar with social problems and trying to solve them together with all available in partnership competences and assets

Connectedness/networking approach – seeing each others in wider scale and city ecosystem

Transparency jest gwarantem bezpieczeństwa uczestników, budowania kultury dialogu i budowania zaufania. Jest też niezbędna do tego, aby każdy z nas mógł ocenić jak nasz system działa. Oznacza, że nasze zamiary, sposób działania, decyzje i oceny efektów muszą być jawnie i jasne dla każdego, kto w systemie działa ale też go tylko obserwuje – czyli dla wszystkich mieszkańców Gdańska.

Diversity – collective wisdom and searching for solution from diverse perspectives

Flexibility – system need to be flexible and constantly adjust to need of those who really use it!

Creativity and spontaneity – creative need to be whole system supporting SI, not just innovator

Focusing on the common good The core of social innovation is improving our lives better, improving our city. Social innovations create a common good.
Where shall we search for people with their needs, but also with ideas how to fulfilled / solve them? Let’s search among:

- district councilors
- Active citizens
- People with problems
- Health sector employees
- Priests
- Employees of cultural institution
- Entrepreneurs
- Social workers, non-governmental organizations, urban move
- Artists
- Local government representatives
- Journalists
- Volunteers and street workers
- Employees of city/public institutions
- Neighbourhood houses
- Students and pupils
- Teachers
- Employees of cultural institution

These are just examples. "The greater diversity of people and openness on every inhabitant of Gdansk," the better ideas for improving our lives - more accurate, effective and wise.

Good social innovation is always based on common wisdom and team work.
“A wise man will make tools of what comes to hand” - Thomas Fuller

- good atmosphere without tools will induce innovation, but even best tools without good spirit won’t increase innovation

Our rules are tools for creation of innovation culture

**Stages of support**

1. Identifying problems and challenges
2. Searching for changemakers
3. Support of changemakers
4. Support of ideas – testing and implementation
5. Verification of desired social change has happened?

**Types of tools:**

- Research and statistic data, foresights, deliberative panel,
  - Consultation
  - Analysis of city reporting
  - Workshops, discussions
- Citizens panels, consultations, participatory budget, meetings with NGO’s, activists, teachers
- Supervision of social workers
- Open space
- Workshop, meetings, trainings,
  - FuckUp Nights
  - Networking
  - Providing meeting space, mentoring
- Workshops, meetings, trainings
  - Need analysis
  - Business plan creation
  - Finansing: public grants, innovative public procurement, Seed Capital, Venture Capital itd.
- Research and statistic data
  - Surveys and interviews
  - Focus group research
  - Analysis of experiences
Main aim

We want to solve our Gdansk challenges and address our needs better and through it live in happy city.

And more concrete? Detailed aims

We want to have SPACE full of life, interactions between different people and organisations.

We want to act together - connect information, knowledge, experiences, ideas, tools, funds and solutions.

What we want to do?? Activities

To adapt building for our needs.

To work out in participatory way rules of new SPACE.

Plan for actions.

To map Gdansk social ecosystem.

What will be produced? Products and results

To adapt building for our needs.

- Headquater/space for social innovation
- Technical equipment
- Place, which atmosphere will be natural hatchery of social innovation

To work out in participatory way rules of new SPACE.

- Statute
- Organisational structure
- Choosing host of the space
- Infrastructure
- Budget
- Rules
- Partners
- Organisational culture of that place will be great example of perfect conditions for social innovation

Plan for actions.

- Programme of the space
- Calendar of events and other related meetings
- List of mentors/base of resources
- Map of sources of financing
- Program of promotion and communication
- Activities will have aim to inspire/invoke and create interactions between people

To map Gdansk social ecosystem.

- Map of social policy ecosystem
- „Address book” of people and business institutions working in social field
- Better recognition of people and organisations working in social field
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<tbody>
<tr>
<td>Brand INNaczej (otherwise) with portal and social innovation promotion in Gdansk</td>
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<td>Taking over building ul. Dolna Brama 8</td>
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<td>Pre-inauguration during final conference BoostINNO (workshops with designers)</td>
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<td>Temporarily use of space</td>
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<td>Working out programme for the space</td>
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<td>Mapping Gdansk Ecosystem of Social Innovation (Horizont 2020)</td>
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<td>Implementation of URBACT Transfer Network CommUnities</td>
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## Sources of Financing

### Budget

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<tr>
<th>Planned projects (in application process)</th>
<th>AIMS</th>
<th>Status (May 2018)</th>
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<tr>
<td>CommUnities (Transfer Network) - URBACT</td>
<td>Inspiration from Neaples in comanaging public spaces</td>
<td>1 phase approved to implementation</td>
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<td>Horizon2020</td>
<td>Mapping Social innovation ecosystem</td>
<td>Waiting for results</td>
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<tr>
<th>Type of costs</th>
<th>Source of financing</th>
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<tr>
<td>Taking over building</td>
<td>City property</td>
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<td>Maintenance of the building</td>
<td>At the beginning from city budget</td>
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<td>Cost of animator/host of the whole process of building up community and responsible for opening the space</td>
<td>At the beginning, Social Development Department employee</td>
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<td>Social Innovation Fund</td>
<td>Social Development Department budget</td>
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