Cruise Traffic and Urban Regeneration of city port heritage as a key for the sustainable economic, social and urban development

Eightth Seminar
Steering Committee, Experts and Managing Authorities Workshop
Helsinki (Finland)
“A home for all boats”
9th, 10th and 11th March 2011

Naples (Italy)/ Lead Partner
Rhodes (Greece)/Host Partner
Alicante (Spain)
Dublin (Ireland)
Generalitat Valenciana (Spain)
Helsinki (Finland)
Istanbul (Turkey)
Matosinhos (Portugal)
Port Authority of Leixões (Portugal)
Port Authority of Naples (Italy)
Rostock (Germany)
Trieste (Italy)
Varna (Bulgaria)
With the cooperation of AIVP
CONCEPT PAPER

The Helsinki event is a different seminar from the previous CTUR thematic seminars; it will include:

1. Exchange of experience with Creative Metropoles network, another EU funded network of cities
2. Focus on Helsinki host city: presentation of the city and topics in the framework of CTUR theme, case studies and visit on the sites, discussion on LAP with host city ULSG members
3. Case studies partners presentation.
4. Encounter with the Managing Authorities from CTUR partner cities: results and possible further commitments after CTUR /URBACT II Programme.
5. Definitive LAPs presentation and Travelling exhibition panels: discussion with Steering Committee partners, experts, AIVP and all MAs.
6. CTUR Steering Committee meeting to agree final conclusions/recommendations from the network, final products and the final event with AIVP.

Concerning the case studies selected

The case studies, that will be discussed during all seminars, decided by all partners, are always connected to several thematic sub-areas of the following three themes:

Theme 1 – Physical and environmental components
Theme 2 – Economic and social generator
Theme 3 – Governance
Programme

Wednesday 9th March 2011

17.45  Bus transportation from the Hotel Anna to the evening venue, gathering at the hotel reception

18:00  Evening event and buffet dinner at Hernesaari
       (Venue: Ford house, address: Henri Fordin katu 6)

Exchange of experiences between two EU funded Programmes: CTUR Network meets Creative Metropoles Network

Speeches by:
- Pekka Timonen director of the Helsinki World Design Capital 2012 foundation
- Jari Huhtaniemi architect of the Hernesaari area
- Luis De Carvalho CEO of Consult DC
- Ville Hara and Anu Puustinen from Avanto architects

Live performances: dance, fire show and surprises...

21:30  Bus transportation back to the Hotel Anna

Thursday 10th March 2011

9:00   Gathering at the Hotel Anna reception for the study visits

9:30 - 12:30  Study visits
Three different visits are organised and participants are invited to choose in beforehand one option. The first visit is organised by the CTUR project and the two other in collaboration with the Creative Metropoles network. Participants are kindly asked to indicate in beforehand their preference for the visit (email to: michaela.stenback@hel.fi).

The parallel visits are:

1. Hernesaari and Jätkäsaari
   These harbour areas located in the Western part of the city are at the moment under redevelopment. Jätkäsaari was the location of the main container harbour in Helsinki until late 2008, when the harbour moved to the new facilities in Vuosaari. Hernesaari is an old dock area where the city is working with an important city development plan.
2. Arabianranta area and Aalto University
Meeting with Philip Dean, the director of Media Factory (Aalto University), Arabianranta art tour and visit to the Fiskars showroom.

3. Suvilahti & Kalasatama: boosting creativity around the old harbour
Meeting with the planner and the art planner of the Kalasatama area and visit to Suvilahti with the managing director Stuba Nikula.
For more info go to http://www.suvilahti.fi/front-page/ and http://www.kalasatama.fi/english_default.html

12:30-13:45 Lunch at the Restaurant Katsomo at the Savoy theatre
address: Kasarmikatu 46-48

Conference Venue: Old City Hall on the Senate square
address: Aleksanterinkatu 20, room 331, 3rd floor

14:00 -14:30 Welcome of the City of Helsinki and general introduction
Katrilena Eklöf, director of the Helsinki City Tourism Office

14:30 -15:00 Presentation of the agenda, and Rhodes Seminar Outputs
Gaetano Mollura CTUR Lead Partner - Pauline Geoghegan Thematic Expert

15:00-15:20 Progress Report and introduction to the Workshop Topics
Vittorio Torbianelli - CTUR Lead Expert

15:20 - 16:45 Helsinki case studies on the topic: How could new technologies serve the cruise tourism?

Case study 1: Kimmo Lehtonen & iPad
Case study 2: Ulla-Maaria Engeström & Thinglink

16:45 - 17:15 CTUR Partner case study
Infrastructures, connection port and city: the Piazza Municipio Station Project – Underground Line 1/Naples
Theme 1 – Physical and environmental components - City Council of Naples

17:15 - 18:30 The point of view of the Cruise companies by Luis de Carvalho, CEO, Consult DC, and discussion with CTUR Partners

18:30 End of the first day seminar

20:15 Gathering at the Hotel Anna reception for the dinner

20:30 Dinner at the Lappish Restaurant Saaga
address: Bulevardi 34
Friday 11th March 2011
Conference Venue: Old City Hall, address: Aleksanterinkatu 20, room 331, 3rd floor

8:30 - 9:00 Arrangement of participants
9:00 - 9:15 Introduction second day  
  CTUR Lead Partner
9:15 - 10:45 Managing Authorities Workshop: ERDF2007/2013 and LAPs  
  Governance, EU funds /URBACT II - MAs involvement in the LAPs
10:45 - 11:15 Financial management Updates  
  Cristina Fato, Project officer City of Naples LP

11:15 - 12:45 LAP & LSG implementation and dissemination/travelling exhibition/  
  Morning Session  
  CTUR Partners, Lead Partner, Lead Expert, Thematic Expert
  - Annex 1, 2, 3
  - Template written description
  - Panels for the travelling exhibition: layout proposal, timetable, events
  - Partners round table

12:45 - 13:45 Lunch break at the City Hall restaurant

14:00 - 15:15 LAP & LSG implementation and dissemination/travelling exhibition/  
  Afternoon Session  
  CTUR Partners, Lead Partner, Lead Expert, Thematic Expert
  - Annex 1, 2, 3
  - Template written description
  - Panels for the travelling exhibition: layout proposal, timetable, events
  - Partners round table

15:15 - 17:30 Next steps: Network activities / Planning the final event in Naples  
  Communication & Dissemination  
  Lead Partner, Lead Expert, Thematic Expert, All partners

17:30 Conclusion of the seminar and cozy closing at the Restaurant Aschan  
  (address: Pohjoisesplanadi 19)

Coffee and snacks will be available during the meeting sessions

Saturday 12th March 2011
Departure of all participants
LIST OF PARTICIPANTS (work in progress)

**Helsinki (Finland) Host Partner/ ULSG members**
- Marianna Kajantie, City of Helsinki
- Tuija Aavikko, City of Helsinki
- Jari Huhtaniemi, architect of the Hernesaari area  City Planning Department
- Sara Kuusi, City of Helsinki
- Pekka Timonen director of the Helsinki World Design Capital 2012 foundation
- Ville Hara and Anu Puustinen Avanto architect
- Olli Voutilainen and Harri Ahlgren – Helsinki Managing Authority

**Naples (Italy) - Lead Partner**
- Gaetano Mollura  CTUR Lead Partner
- Dario Gargiulo – Regione Campania - Naples Managing Authority

- Cristina Fato Project officer
- Maria Luna Nobile Project officer

**Thematic experts**
- Vittorio Torbianelli - C.T.U.R. lead expert
- Pauline Geoghegan - C.T.U.R. thematic expert
- Luis De Carvalho CEO of Consult DC guest expert

**AIVP (International Association Cities and Port)**
- Greta Marini

**CTUR Partners**

**Alicante (Spain)**
- Gema Muñoz Alcaraz

**Dublin (Ireland)**
- Jim Keogan Executive Manager City Council, Planning & Economic Development,
  Eileen Quinlivan ULSG member -City Council, Planning & Economic Development, Senior Executive Officer
- Derville Brennan Dublin Managing Authority Southern & Eastern Regional Authority

**Generalitat Valenciana (Spain)**
- César Jiménez –Manager Oficina RIVA
- Marta Galbis – ULSG member Architect Oficina RIVA

**Port Authority of Leixoes (Portugal)**
- Amélia Castro (APDL - Administração dos Portos do Douro e Leixões, S.A.)
- Fernando Gomes CCDRN – Matosinhos Managing Authority

**Rhodes (Greece)**
- Paraskevi Moraitou – Municipality / Programming and documentation office

**Rostock (Germany)**
- Andreas Schubert (Hanseatic City of Rostock, City admin, urban dev. Office)
- Hans Dieter Kluge (Hanseatic City of Rostock, City admin, urban dev. Office)

**Varna (Bulgaria)**
- Georgi Gilev