

LC FACIL Kick-off Meeting

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Rennes Metropole overview

- ▶ City of Rennes = the capital of Brittany
- ▶ The conurbation of Rennes Métropole :
 - 37 cities, a population of 402,000
 - among the most attractive areas in France : high demographic growth, unemployment rate below national average, over 60,000 students
 - stretches out around the city centre, which is separated from the rest of the district by a green belt

Main challenge : maintain its attractiveness for inhabitants and businesses while preserving its unique balance between urban and rural character, its environmental assets and its social cohesion.



Integrated urban development strategy (1/2)

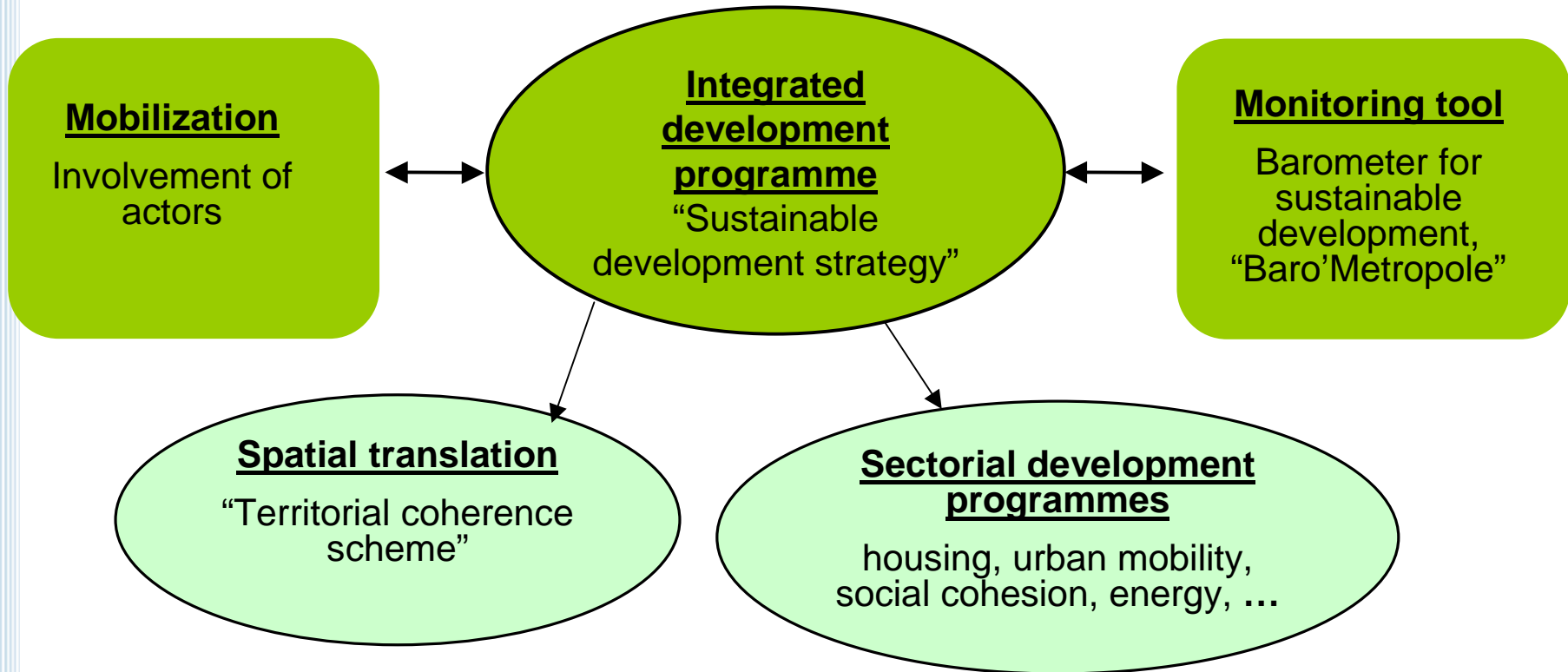
- ▶ A new integrated development programme for the next 20 years in 2006 (a sustainable development strategy within the agenda 21 framework)
- Based on challenges : knowledge society, cohesive society, territorial competition, energy resources
- With respect to the existing founding values : solidarity, quality, identity, innovation and anticipation
- 3 objectives for RM : creative and learning, welcoming and cohesive, attractive and enterprising.



Integrated urban development strategy (2/2)

- A spatial translation : the landplanning policy (SCoT - *Territorial coherence scheme*)
- Various sectorial development programmes respect and contribute to this integrated approach : housing, urban mobility, social cohesion, economic development, retail, energy, culture, agriculture, tourism and landuse
- Involvement of actors outside the administration and citizens
- A monitoring tool : a barometer for sustainable development called “Baro’Metropole”





Strategy for deprived neighbourhoods

- ▶ A social cohesion program based on a “social development strategy”
- A partenarial program (national tool – “social cohesion urban contract”) to define and coordinate partners’ actions on specific territories
 - Most actions targeted on deprived neighbourhoods and some aimed at the all territory
 - Coordination of sector-based actions on employment, education and learning, housing, health... Both social and urban approach
 - Involvement of inhabitants

The aim pursued is to develop and support specific actions but also to mobilize all common programs and policies
- A monitoring tool to observe social evolutions of the territory and the neighbourhoods



- ▶ A twofold local action plan :
 - Give orientations for an integrated implementation of our current urban development scheme and on the possibilities to improve the involvement of the local stakeholders
 - Contribute to the mid-term assessment and rewriting of some of our main planning and evaluation tools



Expectations toward the project

- define and test a framework on integrated urban development (both on planning and on implementation)
- exchange experiences and good practices in the field of integrated urban development plans and implementation
- exchange experiences and good practices on governance and partnership, be it on a local level or on a regional or metropolitan level
- benefit from training and empowerment actions for the local stakeholders

