

NEWSLETTER

January 8, 2021

Happy New Year!

HAPPY 2021



2021, A year to improve our good practices

We finally leave the unfortunate 2020 behind, to look forward to a new year in which we can improve social awareness, ecological practices, efficient waste management, and put the circular economy more and more in the spotlight.

While we wait for the first third of the year to launch the platform in Guimarães and Opole, in recent weeks you have seen some interesting data from the 3 URBACT cities that already have their Tropa Verde in operation on our social networks:

- Santiago reached 4000 users in just 5 years, getting 29 recycling points located throughout the city. In this time more than 14000 checks have already been issued.
- In the first three months of service in Pavlos Melas, were already obtained 13,000 registered aluminum boxes (176 kg), 27,500 plastic bottles (690 Kg), 178 kg of paper and 200 liters of oil for frying were collected separately, through the participation of 400 registered citizens and 40 sponsors. In addition, the municipality will have an educational mobile green point in early 2021 to raise awareness among youth about recycling actions.
- From Zugló they have edited a video where they explain how Tropa Verde works there. You can watch it by clicking [here](#).



Tropa Verde kit in Pavlos Melas

The kit consists of a reusable eco bag, reusable glass, kitchen glove, case, kitchen apron ... promotion for users who exchange 10 stars.

You will find more information (in Greek) visiting [their website](#).



Christmas campaigns in Santiago

Users were able to earn 30 stars for sharing images on social media by dumping waste into their specific bins. Also, they can still get a Tropa Verde kit just sharing a photo making gift wrap with reused, reusable and / or biodegradable materials. You can see those photos in his [Facebook album](#).

Last month, Santiago Municipality presented the manual "[Santiago de Compostela recycles Christmas](#)", an action that aims to encourage good use in recycling and support local shops.



European green deal for sustainable batteries

The new EU legislation on batteries specifies new requirements such as use of responsibly sourced materials with restricted use of hazardous substances, minimum content of recycled materials, carbon footprint, performance and durability and labelling, as well as meeting collection and recycling targets, are essential for the development of more sustainable and competitive battery industry across Europe and around the world.

Learn more [here](#).

VISIT OUR SOCIAL MEDIA PAGES FOR MORE CONTENT:



@TropaVerdeURBCT

Tropa Verde is a network of 6 cities, districts and agglomerations - Santiago de Compostela (Spain), Zugló (Hungary), Pavlos Melas (Greece), Opole (Poland), Nice Provence-Alpes-Côte-d'Azur (France) and Guimarães (Portugal) - that aims to promote recycling by rewarding good environmental practices and behaviours. It is supported by the URBACT programme of the EU.