

REFILL TEMPORARY USE VALUE CREATION PLAN

The **Temporary Use Value Creation Plan** is a tool, which helps cast a range of future possible developments in a temporary use project.

It sets a framework in which an **agreement between a temporary user candidate and a vacant space owner** could be made.

Just like one might fill out a business model canvas, this tool is basically **a simple canvas, which allows both parties to explore a temporary use project.**

It covers a limited number of compulsory questions that shouldn't be ignored and related boxes to draft answers.

Of course, these questions should be discussed more in-depth, as the Temporary Use Value Creation Plan **focuses on the core indispensables to ensure a project is viable.** This allows all the stakeholders to be able to discuss it.

The output of the plan is a one-page summary picturing **key elements** to a temporary use project, strengths and possible weaknesses to keep an eye on.

1. KEY STAKEHOLDERS INVOLVED?

Who are the key partners? Temporary user candidate(s) ? Vacant space owner(s) ?

2. OWNER AND USER INTENTIONS?

What are the owner's intentions and what temporary use are they offering? What are the user's intentions and what do they want temporary use for?

3. JOINT GOALS AND VALUE PROPOSITION?

What are the common goals? What kind of value do you both intend to create and who may benefit from it?

4. NEEDS AND ACTIVITIES?

What are the needs of this specific environment and social context's? What kind of activities will be taking place in the space? Are these activities going to engage or affect the context? What else, other than space, will be needed? What level of autonomy is requested/given?

5. NETWORK RELATIONSHIP?

Who else is at stake with this project? What's the network setting? What compensation will be offered to the actors that may be affected by the project? And what is expected from them?

6. TEMPORARY PERIOD ASSETS?

What core assets will make the project happen within the temporary period: social dynamics, specific talents, technical skills, financial resources, etc.?

7. PLANS BEYOND?

What happens once that temporary period is over? What does the owner intend to do with the space? How will the user relocate, transfer, transform the value created during the period of use? How is this value location-dependent?

8. PLAN B?

What if something goes wrong? If the project changes, evolves or even fails, what will happen to the temporary use agreement, to the space itself?

9. WHAT IF THE TEMPORARY PERIOD CHANGES?

What's the plan if the space gets a new destination earlier than foreseen? And what if there is more vacant time available?

The Temporary Use Value Creation Plan should be **discussed at the start** of any temporary use of a space, in order to find an agreement between owners and users on common interests, goals, etc.

It can also work as a self-check tool to explore a given temporary use project.

But it's best to use it as a **basis of dialogue** between a temporary user candidate and a vacant space owner.

It's an informal contract between temporary users and owners.

It is an agreement, a plan settling the start of a temporary use project, which needs to be followed up, evaluated and, in some cases adjusted along the way.

4. NEEDS AND ACTIVITIES?
 What are the needs of the environment and the social context? What kind of activities will be performed in the space? Are these activities going to engage or affect the context? What else than a place is needed? What level of autonomy is requested/given?

5. NETWORK RELATIONSHIP?
 Who else is at stake with this project? What's the network? What will be proposed to actors that may be affected by the project? And what is expected from them? Are there related activities, events, initiatives to connect with?



3. JOINT GOALS AND VALUE PROPOSITION?
 What are the common objectives? What kind of values do you both intend to create and who may benefit from these values?



1. KEY STAKEHOLDERS INVOLVED?
 Who are the key interlocutors?
 Candidate temporary user(s)?
 Vacant space owner(s)?



6. TEMPORARY PERIOD ASSETS?
 What are the assets to realise the project within the temporary period: social dynamics, specific talents, technical skills, financial resources, etc.?

2. OWNER AND USER INTENTIONS?

What are owner's intentions? (Why a temporary use? Reevaluation of property in an urban development context? Commercial or rental options? Prevention of vacancy disruption? Social engagement and community development?)

What are user intentions (Why temporary use? Looking for space? Artistic project? Commercial perspectives? Social commitment and community working?)



9. WHAT IF THE TEMPORARY PERIOD CHANGES?
 What are the plans if the space gets a new destination earlier than foreseen? And what if there is more vacant time available?

8. PLAN B?
 What if something goes wrong? If the project changes, evolves or even fails, what will happen to the temporary use, to the space?

7. PLANS BEYOND?
 What are the plans after the temporary period? What owner intends to do with the space? How will user relocate, transfer, transform the values created during the period of use? How are these values place-dependent?

