

#SCEWC19: URBACT Open Dialogue (DRAFT)

2019 November 19th | Fira de Barcelona

Presentation

Smart City Expo World Congress (SCEWC)

Smart City Expo World Congress exists in order to empower cities and collectivize urban innovation across the globe. Through promoting social innovation, establishing partnerships and identifying business opportunities, the event is dedicated to creating a better future for cities and their citizens worldwide.

As the world's leading event for cities, Smart City Expo World Congress provides a unique meeting spot for smart city sectors and an innovative platform for urban action worldwide.

The event is based around the values of social inclusion and empowerment and is dedicated to promoting awareness, understanding and critical reflection between inhabitants of different cities worldwide, all in a climate of mutual respect and caring. Sustainability is a top priority, with the Towards Zero Waste initiative aiming to reduce waste and increase efficient use of resources across the event.

URBACT

URBACT is a European exchange and learning programme promoting sustainable urban development.

The programme enable cities to work together to develop solutions to major urban challenges, reaffirming the key role they play in facing increasingly complex societal changes.

We help cities to develop pragmatic solutions that are new and sustainable, and that integrate economic, social and environmental dimensions.

URBACT Open Dialogue at #SCEWC19

The URBACT session at #SCEWC19 will take place November 19th consisting in a 1 hour and 45 minutes open event (from 17.15 to 19.00) focused on the presentation on the results of the

different URBACT networks, learning and results obtained through this programme of 15 years of experience.

We will have representatives from Spanish National Authority and National URBACT Point (NUP), URBACT cities coming from different countries of Europe (elected representatives and civil servants), and other NUP representatives.

The aim of the event is presenting innovative solutions developed through URBACT from an international perspective. An open dialogue to share experiences, ideas, projects, etc. with other cities, public and participants in the #SCEWC19

Contents

The event will be structured through URBACT's 2 main strands of activities:

1. TRANSNATIONAL EXCHANGE & LEARNING: Presenting the different types of URBACT networks
2. CAPACITY-BUILDING: How URBACT develops tools and trainings to improve cities' urban policies, focusing in the results

For each of these 2 sections, there will be 2 different kind of URBACT profiles intervening: URBACT cities' representatives and National URBACT Points' responsables coming from other countries.

Language

The whole session will be in English without simultaneous translation

Practical information

- 📍 **When?** November 19th, from 17.15 to 19.00 (1 hour and 45 minutes)
- 📍 **Where?** Fira de Barcelona, East Àgora (Av. Joan Carles I, 64, L'Hospitalet de Llobregat, Barcelona)



Agenda

17.15-17.30	What's URBACT	Explaining what is URBACT and what can do for your city	M ^a Eugenia Martinez, Ministry of Finance-National Authority
17.30-18.15	URBACT's transnational exchange & learning	Dialogue with representatives of European cities participating in the Action Planning Networks (APN), Implementation Networks (IN) and Transfer Networks (TN)	Retailink APN (Igalada) URBInclusion IN (Trikala) Innovato-r TN (Veszprém)
18.15-18.45	URBACT capacity-building	Round table: How URBACT is helping cities around Europe to boost and improve Sustainable Urban Development policies. URBACT Campus experiences	Maria Papoutsi, National URBACT Point (Greece) Aldo Vargas, National URBACT Point (Poland)
18.45-19.00	Final debate	Q&A Open debate with the audience	Speakers + audience Moderated by Jon Aguirre, Spanish NUP

